

CABINET AGENDA

Wednesday, 24 April 2019 at 10.00 am in the Blaydon Room - Civic Centre

From the Chief Executive, Sheena Ramsey

Item	Business
1	Apologies for absence
2	Minutes (Pages 3 - 12) Cabinet is asked to approve as a correct record the minutes of the last meeting held on 19 March 2019. Key Decision
3	National Lottery Heritage Fund (NLHF) Capital Project Proposal for the Central Library (Pages 13 - 20) Report of the Strategic Director, Corporate Resources Non Key Decisions
4	Review of Healthy Weight Across the Life Course (Pages 21 - 46) Report of the Director of Public Health
5	Market Position Statement 2019-2020 (Pages 47 - 94) Report of the Strategic Director, Care, Wellbeing and Learning
6	Nomination of Local Authority School Governors (Pages 95 - 98) Report of the Strategic Director, Care, Wellbeing and Learning
7	Council Tax and Non-Domestic Rates - Transfer of Uncollectable Amounts (Pages 99 - 102) Report of the Strategic Director, Corporate Resources
8	Surplus Declaration and Community Asset Transfer of Bowling Greens and Pavilions (Pages 103 - 114) Report of the Strategic Director, Corporate Services and Governance and Acting Strategic Director, Communities and Environment
9	Petitions Schedule (Pages 115 - 118) Report of the Strategic Director, Corporate Services and Governance

10 Exclusion of the Press and Public

The Cabinet may wish to exclude the press and public from the meeting during consideration of the following item(s) on the grounds indicated:

Item	Paragraph of Schedule 12A to the Local Government Act 1972
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Non Key Decision

11 School's Capital Scheme Contracts (Pages 119 - 122)

Report of the Acting Strategic Director, Communities and Environment

GATESHEAD METROPOLITAN BOROUGH COUNCIL

CABINET MEETING

Tuesday, 19 March 2019

PRESENT: Councillor M Gannon

Councillors: C Donovan, J Adams, M Brain, A Douglas,
M Foy, L Green, G Haley, J McElroy and M McNestry

C147 **MINUTES**

The minutes of the Cabinet meetings held on 19 and 26 February 2019 were approved as a correct record and signed by the Chair.

C148 **THRIVE IN BEACON LOUGH EAST - NATIONAL LOTTERY PROPOSAL**

Consideration has been given to the role of the Council within the “Thrive in Beacon Lough East” (TIBLE) community project and the Council’s contribution to a recently submitted National Lottery Community Fund - Partnerships Bid (over a five year period).

RESOLVED - That the Council’s support for the emerging Beacon Lough East partnership and the in-development National Lottery Community Fund bid being led by Edberts House comprising £160,000 in cash, subject further discussion with all partners to understand the full requirements in relation to IT/office costs and in addition to the financial support, £910,000 of in-kind resource over a 5 year period, as shown appendix 4 be approved.

The above decision has been made for the following reasons:

- (A) It epitomises the Council’s strategic approach *Making Gateshead A Place Where Everyone Thrives* - this project seeks to tackle health and social inequalities, which have been exacerbated by austerity, by working with communities and other agencies to radically rethink the way that communities are resourced, money is spent, and how the Council relates and interacts with partners. Ultimately it explores a new way of working for delivering bespoke outcomes that is intended for replication.
- (B) The Public Service Reform work and learning is rooted in reducing demand into acute services by helping people to thrive. This decision provides the opportunity to combine and pool resources differently, build networks that work for people, empower front line staff to work across sectors without filter and to fundamentally change the ecosystem of services and communities for the better.

C149

LOCAL TRANSPORT PLAN - CAPITAL PROGRAMME UPDATE

Consideration has been given to the Council's future programme of investment in the local transport network, including funding received through the Local Transport Plan (LTP) process and specifically to the proposed 2019/20 integrated transport (IT) and roads maintenance programmes together with a further four years of indicative allocations.

- RESOLVED -
- (i) That the proposed programme for 2019/20, as set out in appendices 2 to 6 to the report be approved and it be noted there may be a need to review scheme priorities during the course of the financial year, in line with the available resources.
 - (ii) That the indicative schedule of schemes for the Transforming Cities Fund, Tranche 2 bid, as set out in appendix 7 to the report be approved,
 - (iii) That the Service Director, Development, Transport and Public Protection be authorised to award the relevant works to the Service Director, Street Scene under the terms of the Highways, Drainage & Street Lighting Maintenance Contract.
 - (iv) That the Service Director, Development, Transport and Public Protection be authorised to make changes to the approved indicative programme following consultation with the Cabinet Member for Environment and Transport, as and when the need arises.

The above decisions have been made to enable the design and implementation of transport schemes in support of the Tyne and Wear Local Transport Plan and the Council's policy objectives.

C150

SALIX ENERGY EFFICIENCY PROGRAMME 2018/19 TO 2019/20

Consideration has been given to the proposed programme of works to various existing Council premises to enable energy efficiency savings and to the award of the contracts for the works to the Gateshead Housing Company.

The alternative option to that being recommended, but which was discounted, included external procurement.

- RESOLVED -
- (i) That the proposed Salix programme of works as identified in appendix 2 to the report and the award of contracts for these works to the Gateshead Housing Company be approved.
 - (ii) That the Acting Strategic Director, Communities and Environment be authorised to agree the final terms and costs of contracts with the Gateshead Housing Company within the agreed overall budget limit.

The above decisions have been made for the following reasons:

- (A) To meet the Council's targets for the reduction in energy,

carbon emissions and costs through energy efficiency improvements.

- (B) To improve the internal environment in the Council's buildings.

C151

HEAT TARIFFS FOR GATESHEAD HEIGHTS PROJECT

Consideration has been given to the completion of the Gateshead HEIGHTs project and to the proposed heat tariffs chargeable to residents of the project for 2019/20.

The alternative options to those being recommended, but which were discounted, included setting lower or higher tariffs.

RESOLVED - That the heat tariffs set out below be approved:

- Regent Court – 4.405 p/kWh (an 11% reduction)
- Barford, Stretford, Ripley, Willerby, Acomb and Bedale Courts – 7.595 p/kWh (a 5% reduction)

The above decision has been made for the following reasons:

- (A) To comply with heat supply agreements in place with customers.
- (B) To ensure the HEIGHTs scheme recovers its operating and construction costs over its lifetime.

C152

GATESHEAD INNOVATION AND DEVELOPMENT FUND

Consideration has been given to recommendations from the Gateshead Innovation and Development Fund Panel, concerning applications made by organisations seeking support from the Fund.

- RESOLVED -
- (i) That the recommendations for the Gateshead Innovation and Development Fund, as set out in appendix 2 to the report be approved.
 - (ii) That the Acting Strategic Director, Communities and Environment, following consultation with the Portfolio Holder for Communities and Volunteering and the Chair of Gateshead Innovation and Development Fund Advisory Panel, be authorised to determine the deferred funding applications as set out in appendix 2 to the report.
 - (iii) That the implementation of a further round of the Fund as set out in paragraph 8 of the report be approved.

The above decisions have been made for the following reasons:

- (A) To help establish stronger, impactful organisations at the heart of Gateshead communities that are better placed to help deliver the Council's Thrive programme.

- (B) To enable appropriate due diligence to take place with successful applicants ahead of formal funding offers being made.

C153

GATESHEAD LOCAL PLAN - MAKING SPACES FOR GROWING PLACES (MSGP) (SITE ALLOCATIONS AND DEVELOPMENT MANAGEMENT POLICIES) - SUBMISSION

Consideration has been given to recommending the Council to approve the Making Spaces for Growing Places (MSGP) Local Plan document for submission to the Planning Inspectorate for independent examination.

RESOLVED -

That the Council be recommended to:

- (i) Note the Consultation Statement March 2019 as set out in appendix 2 to the report.
- (ii) Note the amendments proposed to the submission draft plan, as set out in the "Schedule of Proposed Minor Modifications" at appendix 3 to the report.
- (iii) Authorise formal submission of the Making Spaces for Growing Places (MSGP) Local Plan document, as set out in appendix 4 to the report, and associated submission documentation, to the Secretary of State pursuant to Regulation 22 of the Town and Country Planning (Local Planning) (England) Regulations 2012.
- (iv) Grant authority to the Inspector appointed to hold the public examination to make modifications to the MSGP Submission Document under Section 20 (7C) of the Planning and Compulsory Purchase Act 2004 as amended.
- (v) Delegate authority to the Acting Strategic Director, Communities and Environment and Strategic Director, Corporate Services and Governance following consultation with the relevant Cabinet Member to;
 - a. make any changes to MSGP and supporting documentation for consideration at public examination;
 - b. prepare and give evidence in support of the examination of MSGP; and
 - c. go out to consultation on any modifications to MSGP recommended by the Planning Inspector at the examination.

The above decision has been made to progress the development of the Gateshead Local Plan as required by government policy and statutory obligations under Planning and Compulsory Purchase Act 2004, Localism Act 2011 and Town and Country Planning (Local Plans) Regulations 2012 (as amended).

C154

GATESHEAD HOUSING STRATEGY 2019 - 2030

Consideration has been given to recommending the Council to approve the Gateshead Housing Strategy 2019-30.

RESOLVED - That the Council be recommended to approve the Gateshead Housing Strategy 2019-30.

The above decision has been made for the following reasons:

- (A) To support the delivery of the Council's strategic objectives of sustainable housing and economic growth, as set out in the Local Plan ("Planning for the Future" - Core Strategy and Urban Core Plan for Gateshead and Newcastle upon Tyne 2010-2030) and the wider objectives of the Council's Making Gateshead Thrive pledges of improved health and wellbeing, equality and sustainable neighbourhoods.
- (B) To identify clear housing objectives and priorities, put forward a vision for housing in Gateshead, and set a framework for how the Council will deliver services and interventions, and work in partnership with others, in a way that will help achieve those objectives using increasingly scarce resources proportionately and effectively.
- (C) To set a framework for how the Council will fulfil its housing-related statutory functions and duties
- (D) To satisfy the Council's statutory requirement under the Homelessness Act 2002 to publish a Homelessness Strategy (to be known as a homelessness and rough sleeping strategy following the publication of the Government's Rough Sleeping Strategy in August 2018).

C155

TREASURY POLICY STATEMENT AND TREASURY STRATEGY 2019/20 TO 2023/24

Consideration has been given to recommending the Council to approve the Treasury Policy Statement and Treasury Strategy for 2019/20 to 2023/24.

RESOLVED - That the Council be recommended to approve the Treasury Policy Statement and the Treasury Strategy as set out in appendices 2 and 3 of the report.

The above decision has been made to provide a framework for the Strategic Director, Corporate Resources to exercise his delegated powers.

C156

MANAGEMENT OF VIOLENCE AND AGGRESSION TOWARDS EMPLOYEES POLICY

Consideration has been given to recommending the Council to approve the new Management of Violence and Aggression towards Employees Policy (LCS-HS-26)

covering all Council employees and others affected by the Council's work activities.

RESOLVED - That the Council be recommended to approve the new Management of Violence and Aggression towards Employees Policy.

The above decision has been made to comply with the legal requirements to manage the risks from violence and aggression in the workplace and have a corporate policy to demonstrate commitment.

C157 **LOCALISM ACT 2011 - PAY ACCOUNTABILITY PAY POLICY STATEMENT 2019-20**

Consideration has been given to recommending the Council to approve a revised Pay Policy Statement for 2019/20.

RESOLVED - That the Council be recommended to approve the Pay Policy Statement for 2019/20 as set out in appendix 2 to the report.

The above decision has been made to comply with the requirements of the Localism Act 2011.

C158 **RESPONSES TO CONSULTATION**

Consideration has been given to responses to recent consultations.

RESOLVED - That the responses to the following consultations be endorsed.

- Improving access to social housing for members of the Armed Forces, Veterans, and their families - Ministry of Housing, Communities & Local Government (MHCLG)
- Draft Local Plan - Durham County Council
- Draft Local Plan - Northumberland County Council

The above decision has been made to enable the Council to contribute responses to the consultations.

C159 **GATESHEAD'S LOCAL OFFER FOR CARE LEAVERS**

Consideration has been given to Gateshead's Local Offer for Care Leavers.

RESOLVED - That the Local Care Offer, as set out in appendix 2 to the report be approved.

The above decision has been made for the following reasons:

- (A) To ensure the Council meets statutory requirements.

- (B) To ensure that care leavers are supported by both the Council and partners in their transition to independence.

C160

NOMINATION OF LOCAL AUTHORITY SCHOOL GOVERNORS

Consideration has been given to the nomination of Local Authority Governors to schools seeking to retain their Local Authority governors in accordance with The School Governance (Constitution) (England) Regulations.

RESOLVED - That the following nominations Local Authority Governors be approved for a period of four years, as stipulated in the Schools Instrument of Government with effect from the dates indicated.

School	Nomination	Date from
Emmaville Primary School	Cllr H Haran	01.07.19
Fellside Primary School	Cllr G Haley	10.07.19

The above decision has been made to ensure the School Governing Bodies have full membership.

C161

FUTURE HIGH STREET FUND - EXPRESSION OF INTEREST

Consideration has been given to the submission of an Expression of Interest to the Future High Street Fund by the deadline of 22 March 2019.

RESOLVED - That the submission of an Expression of interest to the Future High Street Fund by the deadline of 22 March 2019 be approved.

The above decision has been made for the following reasons:

- (A) To accelerate regeneration activities in the town centre, enabling utilisation of abandoned property and bringing forward new development in a shorter timescale than could be achieved in the absence of Future High Street Funding.
- (B) Improvements to the environment in the Town Centre and reduction in negative uses that have a direct correlation with anti-social behaviour and crime and disorder.
- (C) To protect and enhance business rate income and to increase new income through council tax.
- (D) Creation of new job and training opportunities.
- (E) To secure match capital funding to address the funding gap in the emerging business case. This will be attractive to potential interested investment partners subject to determination of the procurement options.

C162

Consideration has been given to an update in relation to the Council's EU Exit preparations also referred to as 'Brexit'.

RESOLVED - That the Council's preparations for the potential impacts of EU Exit be noted and a programme of members seminars at appropriate stages of the EU Exit process be approved.

The above decision has been made to ensure that the Council has proportionate preparations in place for the potential impacts of the EU Exit within Gateshead.

C163

Consideration has been given to transferring out of the Council's Accounts outstanding balances in excess of £500 from miscellaneous income accounts and also Housing Benefits overpayments, where all possible recovery action has been taken and the balances are now considered to be uncollectable.

RESOLVED -

- (i) That the transfer of balances on 98 sundry debtor accounts, amounting to £182,867.65 and 174 Housing Benefits overpayment invoices totalling £337,673.53 be approved.
- (ii) That the action taken under delegated powers to transfer out of the Council's accounts the identified amounts that are deemed uncollectable be noted.

The above decisions have been made for the following reasons:

- (A) To ensure the effective management of the Council's resources.
- (B) To ensure that the Council Accounts accurately reflect the correct financial position.

C164

Consideration has been given to the surrender of the current lease of Derwenthaugh Marina from Ramesh Dewan ("the Tenant") and the grant of a new lease for a term of 125 years to the Tenant.

RESOLVED -

- (i) That the surrender of the current lease of Derwenthaugh Marina and the grant of a new lease for a term of 125 years to Ramesh Dewan, from a date to be agreed, at a rent of £6,800 per annum with a 5 yearly rent review pattern be approved.
- (ii) That the Strategic Director, Corporate Services and Governance be authorised to agree the detailed terms.

The above decision has been made to manage resources in accordance with the provisions of the Corporate Asset Strategy and Management Plan.

C165 **SURPLUS DECLARATION AND COMMUNITY ASSET TRANSFER OF BOWLING GREENS AND PAVILIONS**

RESOLVED - That this item be deferred.

C166 TENDER FOR THE SUPPLY OF GOODS AND SERVICES

Consideration has been given to the tenders received for the contract for the Provision of Corporate Physiotherapy Services.

RESOLVED - That the tender from Medicals Plus, Gateshead be accepted for the contract for the Provision of Corporate Physiotherapy Services for a 24 month period commencing 1 April 2019 with the option to extend for a further 2 x 12 month periods.

The above decision has been made because the accepted tender is the most economically advantageous tender submitted.

C167 PETITIONS SCHEDULE

Consideration has been given to an update on petitions submitted to the Council and the action taken on them.

RESOLVED - That the petitions received and the action taken on them be noted.

The above decision has been made to inform Cabinet of the progress of the petitions received.

C168 EXCLUSION OF THE PRESS AND PUBLIC

RESOLVED - That the press and public be excluded from the meeting during consideration of the remaining item in accordance with paragraph 3 of Schedule 12A to the Local Government Act 1972.

C169 EXTENSION OF THE DISTRICT ENERGY SCHEME

Consideration has been given to the extension of the District Energy Scheme to the Baltic Quarter and to the award of contracts to construct the extension.

RESOLVED -

- (i) That the extension of the District Energy Scheme to the Baltic Quarter as detailed in the report be approved.
- (ii) That the award of contracts to Balfour Beatty Civil Engineering Ltd for construction of extensions of Gateshead District Energy Scheme to the sites on Baltic Quarter be approved.

- (iii) That the instruction of variations to the existing contract with Willmott Dixon Construction Ltd for design and construction of solar PV's to the new speculative office be approved.
- (iv) That the Acting Strategic Director, Communities and Environment, following consultation with the Strategic Directors, Corporate Services & Governance and Corporate Resources, be authorised to agree detailed terms and scope within the agreed capital budget allocation.

The above decisions have been made for the following reasons:

- (A) To enable the extension of Gateshead Council's District Energy Scheme to provide further benefits to new customers on Baltic Quarter.
- (B) To generate additional revenue income for the Council.
- (C) To help reduce energy costs and carbon emissions of Council buildings and external buildings in Gateshead.

C170 **PROPOSED LEASE OF BILL QUAY FARM**

Consideration has been given to the grant of a lease of Bill Quay Farm to St Camillus Care Group.

RESOLVED - That the grant of a 25 year lease to St Camillus Care Group on the terms set out in the report, and further detailed terms as agreed by the Strategic Director, Corporate Services & Governance be approved.

The above decision has been made to manage the Council's assets in line with the Corporate Asset Strategy and Management Plan.

Copies of all reports and appendices referred to in these minutes are available online and in the minute file. Please note access restrictions apply for exempt business as defined by the Access to Information Act.

The decisions referred to in these minutes will come into force and be implemented after the expiry of 3 working days after the publication date of the minutes identified below unless the matters are 'called in'.

Publication date: 20 March 2019

Chair.....

TITLE OF REPORT: **NLHF Capital Project Proposal for Central Library**

REPORT OF: **Darren Collins, Strategic Director, Corporate Resources**

Purpose of the Report

1. To seek Cabinet approval to proceed with the placing of orders to commit National Lottery Heritage Fund (NLHF) funding to the value of £499,200 and to provide match funding to the value of £75,762 capital funding to support a project that will improve access to the local studies collection at the Central Library.

Background

2. Council approved the submission of a funding application to Heritage Lottery Fund on 17 July 2018. A successful stage two application was submitted to the Heritage Lottery Fund, now renamed the National Lottery Heritage Fund, for funding to improve access to the local studies collection at the Central Library. This collection comprises over 40,000 items including unique and rare newspapers, maps, books, photographs and pamphlets dating from 1640s to the present day.
3. 95% of the collection is currently kept in secure stacks at the Central Library and as a result the public cannot freely browse the collection and it is under used. It is hard to promote the breadth of the collection or the wealth of material in it.
4. The National Lottery Heritage Fund (NLHF) has approved this stage two application and released £499,200 for the Council to implement the full project. In December the terms of the grant were accepted using delegated powers and the capital allocation from the Council adjusted.
5. The capital project will create a much improved, larger public facility within the Reference section of the Central Library. Around 60% of the collection currently stored in staff areas will become public access, with up to 7,000 books becoming available for the public to browse. Improved study facilities will support easier group and independent research. New interactive terminals will also allow easy access to the unique collection of maps, newspapers and photographs.
6. Digitisation and conservation of the collections will ensure material can increasingly be used online or on our digital interactives to preserve fragile originals. For some larger items (e.g. maps) digitisation work will be outsourced, but an ongoing digitisation programme will also begin inhouse, with up to 20 volunteers contributing to the work and a digitisation area with specialist equipment created.
7. An outreach element and activities programme will promote the collection beyond the Central Library and encourage use of it. A 'Friends of Gateshead Local Studies' group will be formed and members will promote the collection in their localities and support a programme of events and activities promoting Gateshead's heritage. There will be improved use of the local studies archive with schools and community groups. Appendix 1 provides more detail on planned community activities.

Project delivery phase

8. The Council engaged Keir Services Limited through the SCAPE Minor Works Framework during the development phase, to provide design assistance and inform the stage two application for project funding. Having secured full funding for the project, it is now proposed to appoint Keir Services Limited for the completion of the delivery phase of capital elements of the project. The capital works are estimated to last for 14 weeks, with works currently scheduled for completion September/October 2019. The works will be preceded by the replacement of windows in the relevant part of the building. This work will be undertaken outside of the contract to Keir Services Limited and is included in the in-kind capital contribution by the Council.
9. The full delivery phase of the project is scheduled to run for 18 months, giving time for a wide programme of events and community activities as part of an opening programme and celebration of Gateshead's history.

Recommendations

10. It is recommended that Cabinet:
 - (i) Delegates authority to the Strategic Director, Corporate Services and Governance, to sign the Delivery Agreement with Kier Services Limited via the SCAPE Minor Works Framework, for the delivery of the Local Studies redevelopment at Central Library.
 - (ii) Delegates authority to the Acting Strategic Director, Communities and Environment, following consultation with the Strategic Directors, Corporate Services and Governance and Corporate Resources, to agree the final terms, scope and costs of the contract awards.

For the following reasons:

- (i) To greatly improve public access to the unique local history archive held at Gateshead Central Library.
- (ii) To allow the implementation of a project that will engage a wide range of community organisations and volunteers in the heritage of Gateshead and the resources held within the collection.

Contact: Lindsay Murray - extension 2794

Policy Context

1. The project set out in the report directly supports Gateshead Council's Thrive Pledges. The project activities will seek to put the community at the heart of the project and will look at innovative ways of ensuring that residents who need help most benefit most from the project. The project will develop new volunteering opportunities to help people build new skills, especially digital skills. The project will also strongly promote a sense of local identity and belonging for local people.
2. The proposal as set out in this report will also accord with the provisions of the update of the Corporate Asset Strategy and Management Plan 2015 – 2020. In particular, investing in Council assets to maximise use and provide enhanced service delivery for residents of the borough.

Background

3. Gateshead Central Library had a major transformation in 2011 with a £2 million investment, with match of £500,000 from the Council. This project improved access to the building, created a new children's library, new community meeting spaces and completely renewed the lending library.
4. This work ensured that the library could deliver an enhanced offer to both the local community and Gateshead residents from across the borough.
5. Since the works were undertaken there have been a number of reviews of the Library Service. Whilst the outcome of possible future reviews is unknown it is anticipated that the Central Library will continue to be seen as the main hub for the Service in this location in the medium term. This being on the basis that the Service sees the library building's current site the most appropriate occupying a central location supported by local residents and the wider community and there are currently no competing uses for the site nor a more advantageous location for the building. This view is supported by the decision to relocate two organisations from Gateshead Old Town to the building as referenced in paragraph 10 below.
6. As advised above the Central Library attracts users from a wide demographic and is used by many local organisations for meetings. Appendix 2 details the range of services delivered from Gateshead Central Library and the organisations that use the library.
7. The reference and local studies section, containing the local studies archive, of the Central Library was beyond the scope of these capital works. Improving this part of the building will be an important way of maximising the potential of the Central Library asset.
8. The establishment of PC provision within the reference library has been very successful for the last 15 years. The PCs are heavily used, especially by job seekers. This provision of technology resulted in local history resources becoming unavailable to the public. The NLHF capital improvements will sustain very good public technology provision with much improved access, physical and digital, to local heritage resources.

9. The NLHF project will have a very strong community engagement dimension. This will include a Gateshead Community History Festival held at venues around the borough, culminating in a gala day held at the Central Library, a drama performance based on a local historic unsolved crime, a touring exhibition and an oral history project that will capture memories of areas or streets of Gateshead.
10. Following the sale of Gateshead Old Town Hall two cultural organisations, including GEM Arts, have moved into Gateshead Central Library. These cultural organisations have filled vacant spaces and are assisting with the programming of the Caedmon Hall. The Arts Council, the strategic development agency for libraries, sees this as a very positive way of developing the library as a creative community hub.

Consultation

11. In preparing this report consultation has taken place with the Cabinet Members for Culture, Sport and Leisure and Communities and Volunteering.
12. Phase one of the project has involved consultation with a range of stakeholders, especially heritage and local history organisations across the borough. Beamish and Land of Oak and Iron have been consulted, as have existing library customers. Further consultation would continue in the delivery phase and a 'Friends of Gateshead Local Studies' will become active in promoting the collections.
13. UNISON and GMB have been consulted on the rationale for the use of the SCAPE framework for the construction element of this project.

Alternative Options

14. The alternative would be to not progress with the project and limit the potential of the archival collection as a way of engaging residents in heritage learning activities.

Implications of Recommended Option

15. Resources:

- a) **Financial Implications** – The Strategic Director, Corporate Resources confirms that the costs arising from the provision of match for the implementation of the project is £75,762 and this can be met from within the capital programme.
- b) **Human Resources Implications** – The Strategic Director, Corporate Services & Governance confirms that one fixed term post created for the second stage application will be sustained through the implementation of this project.
- c) **Property Implications** – Investing in Council assets which are to be retained for service delivery in the medium to long term ensures that buildings continue to be fit for purpose. The proposed investment in the building and its facilities as outlined in this report will greatly improve public access to the unique local history archive held at Gateshead Central Library and as such enable an enhanced service offer to be delivered from the building for the community.

16. **Risk Management Implication** – The NLHF have accepted the use of the SCAPE Minor Works Framework based on an assessment of the alternative procurement options as it ensures early involvement of contractor to drive forward the pre-

construction process and to identify and deal with all potential cost and other risks.

17. **Equality and Diversity Implications** – There are no implications arising from this report.
18. **Crime and Disorder Implications** – There are no implications arising from this report.
19. **Health Implications** - There are no direct health implications arising from this report.
20. **Sustainability Implications** – There are no direct sustainability implications resulting from this report.
21. **Human Rights Implications** – There are no implications arising from this report.
22. **Area and Ward Implications** – There are no implications arising from this report

Appendix 2 – Central Library background information – services and community use

1. The Central Library provides accommodation for several boroughwide library services and functions, including the children and young people's team, the digital engagement team and the service's back office and management team. The Central Library complex includes the Caedmon Hall performance space, the Central Library Gallery, two community rooms and a Bewick's cafe.
2. The Central Library serves Saltwell, Bensham and Deckham communities as well as drawing customers from across Gateshead. It is a vibrant place and offers a wide range of services to many different customer groups, and currently has approximately 17,000 active users and approximately 350,000 visits per year.
3. Main lending library – the lending library is the hub of the building offering an extensive collection of books for children and adults, for leisure and education purposes. It issues approximately 217,000 books a year, 32% of the total books issued in the borough. The service uses the library as a venue for a wide range of reading promotions, including reading groups, Library Lates and more intimate author events.
4. Heritage and Local Studies – the Central Library accommodate a valuable local studies collection of books, newspapers, maps and pamphlets. The oldest books in the collection date from 1650. The collection includes items of national importance, including unique publications by Thomas Bewick and First World War propaganda posters.
5. Children library – the Central Library issues 39% of all children's books in the borough. The children's library is exceptional and is perfect for activities with children aged from 0 – 11 years. The library is regularly visited by 13 schools and nurseries. The Friday rhymetime is attended by approximately 120 parents and children each week.
6. Young people – the Central Library has developed as a recognised destination for activities for young people. There are several young people's groups that operate from the library, including the Anime / Manga group that organises a range of events including Anime Attacks. This is a major celebration of Japanese culture. This October the event was hosted across the Central Library and Shipley Art Gallery and attracted an audience of approximately 300 young people.
7. Digital Services – the Central Library provides access to 48 public PCs. This service is heavily used by job seekers, who are often supported to develop basic digital skills. The building also hosts a wide range of digital engagement activities including coding clubs and the annual e-day. E-day allows members of the public to access a wide range of emerging technologies including VR headsets, 3-D printers and robotics.
8. Gift shop – The library gift shop was established in May 2017. Following input from a specialist retail consultant a range of high quality gifts are now stocked to appeal to library customers. Three key ranges are stocked; gifts for children, gifts linked to the heritage of Gateshead, and high-quality design led gifts.
9. Caedmon Hall – this provides an equipped theatre venue with sprung wooden dance floor. The venue can be provided in a number of seating arrangements, with a maximum capacity of 240. The venue is used for a number of cultural celebration events, for example GEM Arts use the Caedmon Hall for their Mini Mela. Seven Stories – The National Centre for the Children's Book – recently held a major

celebration event in the Caedmon Hall for nurseries form across Gateshead. The Caedmon Hall is also used for author events and in recent years has hosted visits from bestselling US authors, Jeffery Deaver and Tess Gerritsen attracting up to 185 people, and regular History Wardrobe presentations which attract 100-150 people.

10. Community facilities – the Central Library is used by a wide range of community organisations, school and nurseries. As a venue it is welcoming and provides excellent facilities. The library is also used by a range of government agencies, for example it is regularly used for speed awareness and drink driving offender courses.

<ul style="list-style-type: none"> • After Adoption • Arthritis Care • Autism Information Hub drop in • Backworth Male Voice Choir • Brahma Kumaris • British Occupational Hygiene Society • Cancer Research UK • Community Integrated Care • Cruse • Deaf Women's Health Organisation • Education Gateshead • Equal Arts • Eve Trew Dance Show • Friends of Rawling Road Surgery • Fulfilling Lives • Gateshead Local History Society • Gateshead Operatics Society • GEM Arts • Homeless Link • Gateshead Jazz Society • Marquisway • MS Society • North East Council on Addictions • Polymyalgia Rheumatica and Giant Cell Arteritis Society 	<ul style="list-style-type: none"> • Sage Choir • Seven Stories • St John's Hearing Aids • Tyne & Wear Care Alliance • Tyneside Women's Health • U3A (University of the third age) • Unison • WinG • Young Carers • Young Women's Outreach Project • Your Voice Counts <p>School and nurseries</p> <ul style="list-style-type: none"> • Bede Primary • Brighton Avenue Primary • Corpus Christi Primary • Kelvin Grove Primary • South Street Primary • St Aidans Primary • St Josephs Primary • Cedars School • Dryden School • Gibside School • Bensham Grove Nursery • Bridges Nursery • Valley Nursery
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TITLE OF REPORT: Review of Healthy Weight Across the Life Course

REPORT OF: Alice Wiseman, Director of Public Health

Purpose of the Report

1. This report sets out the findings and recommendations of a review by Families Overview and Scrutiny Committee (OSC) in relation to healthy weight across the life course. The recommendations aim to ensure that the Council works collaboratively with partners as part of a whole systems approach to combat obesity. A system approach to obesity moves away from working in isolation on short term interventions to working with partners across the system to review a range of actions to tackle obesity in the short, medium and long term.

Background

2. The Council agreed that OSC should carry out a review of healthy weight across the life course in Gateshead. Obesity is a major risk to health across the life course in England: 1 in 5 children start school either overweight or obese: the proportion rises to 1 in 3 of primary school leavers. For adults, around 2 in 3 are an unhealthy weight. It is an issue where there are marked and enduring inequalities with the prevalence in children in the most deprived parts of the country around twice that in the least deprived.
3. People living with overweight or obesity are more likely to have a poorer quality of life and mental health problems and adults run the risk of developing a range of health conditions, including heart disease, stroke, type 2 diabetes, liver disease and some cancers. This in turn can lead to increased levels of sickness absence and greater social care need. Each year, obesity and its related ill health costs the UK NHS £6.1bn; it also costs local government in England £0.35bn in social care costs and the wider UK economy £27bn.
4. Obesity is a complex problem and the causes are affected by many factors including our food and built environment, behaviour, biology, physiology and our society and culture. Opportunity exists to turn around the environment to promote the healthier choice as the easiest choice for local communities in Gateshead.
5. To tackle obesity across the population, national and local action is required by many organisations and stakeholders. The national ambition is to halve childhood obesity rates by 2030 and significantly reduce health inequalities that persist. It will take time to see obesity levels reduce. Taking action now does have benefits including increasing the well-being of our communities in the short term.
6. A local place-based approach to tackling obesity requires a committed, long term, approach that makes addressing obesity everybody's business. It is not just for public health to act; there are tangible actions a range of council departments, the

NHS and businesses can take, working together collaboratively with our communities in Gateshead. This report sets out the findings and recommendations of OSC which were developed from evidence provided by officers of the council, Public Health England and Newcastle University.

Proposal

7. Cabinet is asked to endorse the recommendations of Children and Families OSC as set out in appendix 2.

Recommendations

8. It is recommended that Cabinet endorse the recommendations, findings and analysis of evidence outlined in appendix 2 for the following reason:

To ensure that the Council is able to meet its statutory duties in terms of the healthy weight agenda and National Child Measurement Programme (NCMP) and to ensure commitment to a place-based approach that makes addressing obesity everyone's business as part of a whole system approach.

CONTACT: **Emma Gibson** **extension: 2845**

Responsibilities and Policy Context

1. Statutory duties for public health were conferred on local authorities by the Health and Social Care Act 2012 on 1 April 2013. Section 12 of the Act introduced a new duty for the Council to take appropriate steps to improve the health of the people of Gateshead. The mechanisms to do this include providing facilities for the prevention or treatment of illness, such as action on the healthy weight agenda.
2. Some functions are also mandated, for example, the National Child Measurement Programme (NCMP), also known as the School Height and Weight Checks, which is delivered annually by the Council and provided by School Nurses in Gateshead.
3. In relation to policy context, in August 2016, the government signalled its concern about the obesity problem when it published Childhood Obesity: a plan for action. In June 2018, it then published Childhood Obesity: a plan for action chapter 2. These documents set out the ambition to halve childhood obesity rates by 2030 and to tackle persistent health inequalities by significantly reducing the gap in obesity between children from the most and least deprived areas/regions by 2030. There are clear priorities and actions outlined within the plan for local authorities and schools to implement and these include:
 - Review how the least active children are being engaged in physical activity in schools to ensure that our investment helps all children lead active lives.
 - Consult on use of healthy start vouchers to provide additional support for low income families.
 - A national ambition for every primary school to adopt an active mile initiative, such as The Daily Mile.
 - Strengthening Government Buying Standards for Food and Catering Services.
4. The whole system programme of work is being led by the Local Government Association (LGA) and Association of Directors of Public Health (ADPH). It has been developed and tested with 11 local authorities and whole systems approach guidance is being developed for local authorities to implement from Spring 2019. Adopting this approach will help the Council to facilitate delivery of co-ordinated actions involving partners across the system.
5. The recommendations support the Thrive agenda.

Background

6. Local Authorities are in an influential position to help lead transformational change in to how obesity is tackled. A whole systems approach to obesity provides the process to do this and demonstrates a genuine 'health and wellbeing in all policies' approach. It draws on our strengths, fits with business priorities and recognises that councils can achieve better and more effective results by engaging their community and local assets. Public Health England (PHE) have committed 'to provide a tried and tested approach and tools, so that within 5 years every local authority can

create a local whole systems approach to tackling obesity.’ Gateshead has been involved in the testing of the whole systems process, in piloting and co-production of materials and resources to take forward in a local context.

7. This approach to the obesity problem supports the Council’s Thrive strategy and the pledges which underpin this. The work will require action at individual, community, and organisational level. In addition, it will require action at national, regional, and local level. It will also need to be focused on the long term. The Council has the opportunity be a lead organisation in this whole-system approach and the first step to this will be to develop a vision for a healthy weight generation and engage with key system stakeholders to gain buy-in. This leadership role is crucial in developing a workable whole systems approach.
8. The Council agreed that OSC should carry out a review into healthy weight across the life course. Obesity is closely linked with a range of conditions that reduce quality and length of life, including heart disease, stroke, type 2 diabetes, liver disease, and some cancers in adults. It is also associated with bullying in children and stigma in both adults and children and is therefore also linked with common mental health disorders. Obesity is the consequence of interactions between a wide number of variables and determinants related to individual biology, eating behaviours and physical activity, and set within a social, cultural and environmental landscape. It has been stated that the single most important intervention in reducing obesity is to understand that there is no single most important intervention. No single measure is likely to be effective on its own in tackling obesity. It is recognised that action is needed to reduce the health, wellbeing, economic, and social costs associated with obesity, and to address the inequality that results from this. To do this what is required is a different approach which recognises complexity and brings together a range of organisations and individuals to consider how society can respond – a whole-system approach.

Consultation

9. In carrying out this review the Children and Families OSC gathered evidence from a range of sources and partner organisations including:
 - Local Authority Colleagues (Planning, leisure, transport)
 - Public Health England
 - Leeds Beckett University (Whole Systems Approach)
 - Newcastle University

Alternative Options

10. There are no alternative options with regard to the recommendations as they support the Councils responsibility for health improvement and provide commitment to a place-based approach that makes addressing obesity everyone’s business part of a whole system approach.

Implications of Recommended Option

11. Resources:

- a) **Financial Implications** – The Strategic Director, Corporate Resources confirms there are no financial implications arising directly from this report.
- b) **Human Resources Implications** – There are no human resource implications arising directly from this report.
- c) **Property Implications** - There are no property implications arising directly from this report.

12. Risk Management Implication - There are no risk management implications arising directly from this report.

13. Equality and Diversity Implications - There are no direct equality and diversity implications arising from this report.

14. Crime and Disorder Implications – There are no direct crime and disorder implications arising directly from this report.

15. Health Implications – There are no direct health implications from this report.

16. Sustainability Implications - There are no direct sustainability implications arising directly as a result of this report.

17. Human Rights Implications - There are no direct human rights implications arising directly as a result of this report.

18. Area and Ward Implications - There are no direct area and ward implications arising directly as a result of this report.

Background Information

19. The minutes and papers of the following OSC meeting items were used as background information in the preparation of this report:

14 June 2018	Agree scope of the review
13 September 2018	Evidence gathering session 1
6 December 2018	Evidence gathering session 2
31 January 2019	Evidence gathering session 3
7 March 2019	Interim report
4 April 2019	Final report

**CHILDREN AND FAMILIES OVERVIEW AND SCRUTINY COMMITTEE****24 April 2019**

**TITLE OF REPORT: Review of healthy weight across the life course
(Final Report)****REPORT OF: Alice Wiseman, Director of Public Health**

Summary

Obesity is described as one of the most serious public health challenges in the 21st Century. It is a complex problem caused by many factors including environmental, biological, social cultural and economic factors, in addition to individual behaviour.

Too often, when faced with this complex problem, the response has been to focus on individual lifestyle choice and interventions to address this. This is convenient but is only one small part of the picture. The evidence is very clear that policies aimed solely at individuals will be inadequate and will not be enough to reverse trends in overweight and obesity. Significant effective action to prevent obesity at a population level is required.

The complexity associated with this problem does not respond to simple solutions. It demands different approaches and a response from the whole Gateshead system working together if we are to reduce prevalence and tackle the agenda effectively. This will require innovative action at an individual, environmental and societal level, across organisational and geographical boundaries, and with a focus on the short, medium and long term

Background

Families Overview and Scrutiny Committee have agreed that the focus of its review in 2018-9 will be obesity across the life course. The review has been carried out over a six month period and a final report has been prepared on behalf of the Committee setting out key findings and suggested recommendations.

Report Structure

1. This final report sets out the findings of the Families Overview and Scrutiny Committee in relation to the review of the healthy weight agenda across the life course and the impact of this agenda on Gateshead communities.
2. The report includes:
 - The scope and aim of the review
 - Responsibilities and policy context
 - How the review was undertaken
 - Summaries of key points from evidence gathering sessions
 - Analysis – issues and challenges
 - Emerging recommendations

Scope and aims of the review

3. The scope of the review was to identify and examine:
 - The complexity of the obesity agenda. The Foresight obesity report (2007) identified over 100 factors that contribute to the prevalence of obesity. These can be broadly clustered into groups of influences including societal, media related, food industry, biological, environmental and psychological factors.
 - The current picture in Gateshead, in terms of prevalence of excess weight, the costs and the impact to society, communities, families and individuals.

- The current evidence base as part of a 'whole system approach' including a focus on legislation, regulations, advertising control and the environment in which people live, play and work
- Identifying challenges and opportunities going forward, to maximise impact across the life course.

Responsibilities and Policy Context

4. Statutory duties for public health were conferred on local authorities by the Health and Social Care Act 2012 on 1 April 2013. Section 12 of the Act introduced a new duty for the Council to take appropriate steps to improve the health of the people of Gateshead. The mechanisms to do this, providing facilities for the prevention or treatment of illness, such as action on the healthy weight agenda. Some functions are also mandated, for example, the National Child Measurement Programme (NCMP), also known as the School Height and Weight Checks, which is delivered annually by the Council.
5. In August 2016, the government signalled its concern about the obesity problem when it published Childhood Obesity: a plan for action. In June 2018, it then published Childhood Obesity: a plan for action chapter 2. These documents set out the ambition to halve childhood obesity rates by 2030 and to tackle persistent health inequalities by that. significantly reducing the gap in obesity between children from the most and least deprived areas/regions by 2030. There are clear priorities and actions outlined within the plan for local authorities and schools to implement.
6. The evidence base is emerging that implementing a whole systems approach to obesity is the best way to address the obesity problem. This programme of work is being led by the Local Government Association (LGA) and Association of Directors of Public Health (ADPH). It has been developed and tested with 11 local authorities and whole systems approach guidance is being developed for local authorities to implement from Spring 2019. Adopting this approach will help the Council to facilitate delivery of co-ordinated actions involving partners across the system.
7. The most recent Director of Public Health Annual Report for Gateshead is focused on obesity and highlights how societal changes over recent decades have exacerbated our risk of obesity. The report recognises the complexity of the issue, and that it is important that we move away from the idea that obesity is caused by 'lifestyle choices' and instead recognise that the true causes of obesity are often a result of environmental, social, political and economic pressures. A whole systems approach for

Gateshead is entirely consistent with the Council's ambition to make Gateshead a place where everyone thrives and is underpinned by the following aspirations:

- That everyone is able to achieve and maintain a healthy weight.
- That our environment supports healthy weight and wellbeing as the norm.
- That our communities and families become healthier and more resilient, helping to create a healthy weight generation
- Persistent health inequalities associated with overweight and obesity are addressed

How the review was undertaken

8. The review comprised three evidence gathering sessions. Evidence was sought from Gateshead Public Health Team, Public Health England (Regional and National Leads) and Newcastle University. The sessions were designed to examine the evidence base and current practice around the following areas:

- The current picture in terms of prevalence of obesity across the life course in Gateshead and the impact on socioeconomic inequalities in obesity and associated risk factors.
- A complex system and the underpinning factors shaping and influencing obesity e.g. obesogenic environment, food production, food consumption, societal influences, psychological influences, activity environment and biology.
- The commissioning responsibilities across the system for the healthy weight agenda.
- Overview of a whole systems approach and the role of the local authority.
- Learning from national and international good practice and research to inform the next steps for implementation.

Summaries of key points from evidence gathering sessions

First evidence gathering summary

Presentation by Andy Graham, Consultant in Public Health and Emma Gibson, Programme Lead, Public Health.

9. This first evidence gathering session provided an overview of the current picture in Gateshead across the life course, an introduction to the whole system approach being implemented by Public Health England and the proposed outline for future evidence gathering sessions.

10. An overview of the 'Whole System approach' was given which provides a different view to tackling obesity. A system approach to obesity moves away from silo working

on short term interventions to working with partners across the system to review a range of actions to tackle obesity in the short, medium and long term.

11. The complexity of the healthy weight agenda was introduced, and it highlighted that tackling obesity is a long term, large scale commitment. The current prevalence of obesity in the population has been at least 30 years in the making. This will take time to reverse and it is reported that it will be at least 30 years before reductions in the associated diseases are seen. The evidence is very clear that policies aimed solely at individuals will be inadequate and will not be sufficient to reverse this trend.
12. Gateshead Council has made a commitment to 'Making Gateshead a place where everyone thrives.' In terms of the healthy weight agenda, we are beginning to better understand what works to reduce levels of obesity overall, however there is very little accessible evidence available on what works to reduce inequalities or differences in obesity levels between social groups. A Gateshead healthy weight health needs assessment was undertaken in June 2018 by Public Health and data shows:
 - Maternal obesity is linked to an increased risk of pregnancy related complications and children becoming obese in later life. Data on the prevalence of maternal obesity are not collected routinely in the UK. In England it is reported that 27% of women are overweight and 21% of women are obese at the start of pregnancy.
 - Local data shows that 20% of women have a BMI of over 30 (obese) on antenatal booking (the caveat for the data is that not all women attending a booking appointment at Gateshead Health NHS Trust will be Gateshead residents).
 - Modelling indicates that by 2050 nationally 60% of adult men, and 50% of adult women could be obese.
 - Data at a local level shows that 69% of adults in Gateshead are classed as overweight or obese, this compares to 66% of adults in the North East and 61% in England. Almost two in every three adults in Gateshead have excess weight and around one in four are obese.
 - Obesity rates are highest for children from the most deprived areas. Children aged 5 and from the poorest income groups are twice as likely to be obese compared to their most well-off counterparts, and by the age of 11 they are three times as likely.
 - Over one in five children in Gateshead start school overweight or obese. By Year 6, in Gateshead over 1 in three children are overweight or obese.

- Of those children who are obese at preschool age, research suggests that between 26% and 41% will go on to be obese in adulthood.
- Nationally, only 66% of adult's self report that they undertake the recommended 150+ minutes of physical activity each week. In the North East this is even lower at 64% and for Gateshead 63.2%.
- It is estimated that by 2050, obesity and overweight will cost the NHS almost £10 billion a year, and the full economic cost will rise from around £27 billion today to £50 billion by 2050.
- NHS costs attributed to overweight and obesity in Gateshead are estimated to be £68.7 million per annum for 2015.
- Approximately a third of fast food outlets in England are found in the most deprived communities. Fast food outlets account for more than a quarter (26%) of all places to eat in England.
- Gateshead has the fifth highest rate of fast food outlets per 100,000 population in the North East (160.5 per 100,000) and is above the England value. The presence of fast food outlets in the Metro centre is the highest (29 fast food outlets), followed by the Bridges ward (26 fast food outlets) and Birtley, with 21 fast food outlets. (Please note the fast food outlet is different to the hot food takeaway data used in Gateshead and in this instance 'fast food' refers to covers a range of outlets that include, but are not limited to, burger bars, kebab and chicken shops, chip shops and pizza outlets).

The Evidence Base

- The evidence base on effective action to tackle obesity remains weak and skewed towards individual level downstream approaches (trying to manage the consequences of obesity rather than more upstream approaches, which attempt to solve the causes which underpin obesity).
- Tighter legislation on tobacco, has led to significant reductions in smoking and changed attitudes towards tobacco. However, the introduction of this legislation would not have been possible without many years spent building public acceptance of the case for Government intervention. The healthy weight agenda is not yet at the point where the case for change has been made and we can play a role in doing this as we did with tobacco.
- There is some notable evidence in terms of the Amsterdam model. This approach succeeded by hitting multiple targets at the same time – from promoting tap water

to after-school activities to the city refusing sponsorship. From 2012 to 2015, the number of overweight and obese children has dropped by 12%. Amsterdam has achieved what no other country has managed to do, the biggest fall in obesity rates has been amongst the lowest socio-economic groups and there is much learning from this approach.

Second evidence gathering summary

Presentation by Beverly Oliver, Health and Wellbeing Lead, Public Health England.

13. The second evidence gathering session heard evidence on the current national approach to the healthy weight agenda from 'Health and Wellbeing Lead' from Public Health England, Beverly Oliver.

- An update on the Childhood Obesity: a plan for action chapter 2, which outlines the actions the Government will take towards its goal of halving childhood obesity and reducing the gap in obesity between children from the most and least deprived areas by 2030.
- There has been progress nationally in the two years since the 'Childhood Obesity Plan', particularly in reformulation of the products children eat and drink most. Actions include taking out 20% of sugar in certain products, achieving 2017 salt targets, updating the nutrient profiling model and revised menus for early years settings.
- However, it has been acknowledged nationally that this action is not sufficient. The continuing magnitude of the challenge of obesity requires that the next steps to tackle obesity need to be implemented and have been outlined in the 'Second chapter of the childhood obesity plan,' these include:
 - Enforcing calorie labelling for food consumed 'out of home' (including online food delivery).
 - Intention to ban price promotions of high fat, salt and sugar food and drink (HFSS), such as buy one get one free and multi-buy offers or unlimited refills of sugary drinks.
 - Intention to ban the promotion of high fat, high salt and high sugar food and drinks (HFSS) food and drink by location (at checkouts, end of aisles and store entrance).

- Consider extending the soft drinks industry levy (SDIL) to milk-based drinks if they fail to reduce sugar by 2020.
- Consulted on introducing a ban to end the sale of energy drinks to children and results will be shared in early 2019.
- Review how the least active children are being engaged in physical activity in schools to ensure that our investment helps all children lead active lives
- A national ambition for every primary school to adopt an active mile initiative, such as The Daily Mile.
- At a place-based level, influence the way places are designed to ensure greater active travel or safe physical activity, and how many fast food outlets can operate near schools.

14. Local authorities have a range of powers to find local solutions however further national support is needed to empower organisations going forward, this includes:

- Development of a trailblazer programme with local authority partners to show what can be achieved within existing powers and understand “what works” in different communities.
- PHE to develop resources that support local authorities who want to use their powers and set out the economic business case for a healthy food environment.

15. There was an update on the main areas of progress from the childhood obesity plan since the original plan was published in 2016:

- Voluntary sugar reduction programme -Companies were challenged to reduce sugar in foods children consume most by 20% by 2020 and 5% by March 2018.
 - Some good progress by the large companies in the market. Achieved 2% overall, not the 5% target set.
- Soft Drinks Industry levy introduced in April 2018 to drive reformulation of soft drinks.
 - Good progress has been made with 49% of products in scope have been reformulated since the levy has been announced with a total reduction of 11%.
- Revenue from soft drinks levy invested into school PE and sport, facilities and breakfast clubs.
 - There has been over £600m invested in schools to date.

16. An overview of the 'whole system obesity' programme outlined that the aim is 'to provide a tried and tested approach and tools, so that within 5 years every local authority can create a local whole systems approach to tackling obesity.'
17. The whole systems approach to obesity was introduced to help local authorities deliver co-ordinated actions involving partners across the system. This is an emerging programme of work and is being led by the Local Government Association (LGA) and Association of Directors of Public Health (ADPH) to develop the programme.
18. Learning from the pilot sites was outlined - Lewisham, Gloucestershire, North Kesteven and Durham that could be implemented in Gateshead:
- Support from elected members and senior leadership team is vital to spearhead the approach, change mind set and give permission to teams to allocate time to the approach.
 - Expectations need to be set and managed – this is a long- term approach; it will not deliver a short term solution to obesity.
 - Tackling obesity needs to be linked to meeting Local Authority priorities – the Thrive agenda, prosperity; regeneration; local economy; social care etc.
 - Need sustained buy in and commitment from stakeholders with competing priorities – many of the actions sit outside public health.
 - Time needed to plan, implement and sustain.
 - Need to embed a clear understanding of what systems working involves and associated behaviours.
19. The Gateshead Public Health Lead outlined current local action that is being implemented in terms of the healthy weight agenda.
- A recognition of the importance of this issue, means that the Council has also been making progress in taking forward the whole systems learning.
 - Gateshead was selected by PHE to review the whole system material and resources developed by pilot sites. The materials are to be finalised and rolled out in 2019 to Local Authorities.
 - An application has been submitted from Gateshead to apply for trailblazer funding to tackle childhood obesity at a place-based level (100k per year over 3 years),

Edberts House, Newcastle Gateshead CCG are key partners of the whole system place-based approach to childhood obesity.

- Gateshead public health are working with PHE to develop a 'Healthy Weight Declaration'. This will be the first in the region and will support the commitment and sign up from partners to a system approach and the need for all policy areas to address healthy weight.
- The DPH report focused on 'healthy weight' for 2018 and this was presented to Cabinet in January 2019.
- Initial work has started looking at restrictions on advertising and promotion of high salt, sugar and fat food and drink on the local transport system. This builds on the work currently being implemented on the London Transport System.
- The 0-19 years 'Growing Health Team' (health visitors and school nursing services) provided by Harrogate NHS, has now a dedicated infant feeding and nutrition lead. This provides a key focus for breastfeeding, weaning and nutrition for the crucial early years period and also supports healthy weight agenda for school children.
- Work has progressed with the 'Regional Local Maternity Systems Co-ordinator' following the Obesity in Pregnancy Self-Assessment Tool to focus action on key areas of improvements.
- Newcastle Gateshead CCG and Public Health are working together to review current services and approaches to healthy weight being delivered across the system and looking at areas for improvements.
- Gateshead provided an extensive response on the consultation to end their sale of 'Energy drinks' supporting the ban. We are awaiting a national response on the consultation. The next stages are being reviewed in terms of how this can be implemented nationally.
- A healthy weight workshop will be held in March 2019, focused on a system approach and utilises the pilot whole system materials. The aim is to identify opportunities to alter the existing system.

Third evidence gathering summary

Presentation by Professor Tim Townsend, Professor of Urban Design for Health. School of Architecture, Planning and Design, Newcastle University

20. The third evidence gathering session focused on obesity and the built environment and obesogenic environment - “an environment which promotes weight gain, and which is not conducive to weight loss.

Key points of the presentation include:

- There is a complex web of societal, behavioural and environmental factors that make it increasingly difficult for most of us to maintain a healthy weight. People in deprived neighbourhoods live shorter and unhealthier lives than those in less deprived ones. Socio-economic status alone does not explain the difference and there is increasing evidence that the physical environments in which people spend their lives are implicated in health disparities.
- The linkages between health and the built and natural environment have long been established and the role of the environment in shaping the social, economic and environmental circumstances that determine health is increasingly recognised. For example, the built and natural environment of our neighbourhoods can influence physical activity levels, travel patterns, social connectivity, mental and physical health and wellbeing outcomes.
- Residents of walkable neighbourhoods who have good access to recreation facilities are more likely to be physically active and less likely to be overweight or obese. Research shows residents of communities with ready access to healthy foods also tend to have more healthy diets.
- Convenient lifestyles, technology to perform our work and play functions enables us to move less, and the growing reliance on cars to get about have resulted in a decline in walking and cycling as modes of travel. Nationally, over 50% of journeys made by car equate to five miles or less and 20% are one mile or under which is equivalent to a 20-minute walk! The influence of greenspaces, such as urban parks, has also been a focus of interest.
- Evidence suggests that participating in physical activity in a natural setting is associated with improved mental health outcomes than participation in indoor setting. Overall, however, studies associating greenspaces and physical activity have produced positive results, however there is conflicting findings. In terms of green spaces and health inequalities there is emerging evidence as outlined below:

- Those living in the most deprived areas are less likely to live in the greenest areas.
- Those living closer to green spaces tend to live longer than those with no green space.
- Children who live close to green spaces have higher levels of physical activity.
- The growing evidence base that suggests our high streets are bad for our health and for the obesity epidemic – “toxic high street”. Are some shopping streets in poorer neighbourhoods harmful to physical and mental health, including obesity? There is a growing body of research, which suggests that many contemporary urban environments do not support healthy lifestyle choices and are implicated in the obesity pandemic. This presentation provided detail on the evidence around exposure to unhealthy shops and services and how this may impact on communities e.g. betting shops, money lenders and hot food takeaways. Research has established links between the proliferation of fast food takeaways and obesity in older children.
- The effect of our environment on what we eat is particularly strong when we are in stressful situations and this is particularly true of people living in deprived areas and on low incomes who are facing challenging times. For instance, the stress of wanting to plan and provide healthy meals is heightened when you are unable to do this realistically due to financial pressure. This leads to extra stress and a likely reliance on the convenient, unhealthy food outlets right on the door step with cheap, accessible unhealthy foods.

Good practice in Gateshead

21. Five-years on since public health responsibilities moved back into local government and the first significant planning reforms in England, the Town and Country Planning Agency (TCPA) re-examined the challenges experienced by councils in 2018 and beyond in integrating health and planning settings in localities.
22. Gateshead’s role in this project was to host a workshop in September 2018 on health and planning, in looking at how to influence creating healthy places where people thrive. Work has started within the council and with partners looking at new innovative ways of integrating health and wellbeing through planning sector and development processes, through the green infrastructure environment. An action that emerged, which is not current practice, is to map Gateshead’s green infrastructure layered upon Gateshead’s obesity levels by location and establish ‘hot spots’ where more immediate

action could be taken in a specified location. This would take a holistic approach, across the specialisms and sectors to ensure real change happens on the ground.

Gateshead Supplementary planning Document

23. In Gateshead, a Supplementary Planning Document (SPD), supported by an integrated public health policy, has been used successfully to control the proliferation of hot food takeaways in areas with high levels of child obesity. The conditions set out in the SPD mean that there are currently no locations where opening a new hot food takeaway would be suitable. Since the SPD was adopted, no new planning applications for hot food takeaways have been approved. The number of applications has also dropped.
24. The planning system alone cannot solve the problem of obesity whose causes are many and complex. One obvious obstacle is that councils' planning powers can do nothing to address the clustering of fast food outlets that are already in place. Planning experts highlight that the planning system is not designed to deal with the detail of how a business is operated, but rather with how land is used: the licensing system if it were strengthened might be a more effective route for looking at issues of quality. The food environment is one aspect; however, it is important to recognise that there are also links with the built environment and its impact on health. There are still challenges for the future:
- This SPD applies only to Hot Food Takeaway's (A5 use), not fast food outlets (A3 restaurant use).
 - There are issues controlling mixed use developments /ancillary use.
 - It doesn't impact on existing premises – the public don't see much change.
 - Many other initiatives across the system are needed to tackle obesity - one initiative alone won't work.
25. A further complexity is that many local shopping streets in deprived areas are already a 'toxic' mix of takeaways and other unhealthy businesses (payday loan, betting shops, etc.). The supplementary impact of issues such as depression, due to indebtedness, or addictive behaviours associated with gambling on obesity levels in poorer communities, encouraged by the access and availability of these shops and services, is yet to be unravelled, but again further research is urgently needed.

Analysis – Issues/challenges emerging from the review

26. During the course of the evidence gathering sessions a number of key issues and challenges were identified:

- Complexity- Obesity is a complex issue with many drivers, meaning efforts at prevention are particularly challenging. According to the UK national obesity strategy, long term sustainable change will only be achieved through the active engagement of schools, communities, families and individuals with action required across government, industry and the Public Sector. There is no single intervention which can resolve this issue due to the complexity involved and in order to address this challenge it is clear that a response by the whole Gateshead system is required.
- Long term commitment- Successfully tackling obesity will be a large-scale commitment and will take time to reverse - it is reported that it will take at least 30 years before significant impacts are achieved on the diseases associated with obesity. Just as obesity develops slowly, both within individuals and populations, it will take time to establish new habits and build new structures to support healthy diets and enhanced physical activity.
- Whole system approach - No single measure is likely to be effective on its own in tackling obesity. This is difficult to accept because our ways of working are based on identifying feasible solutions to tangible problems. With obesity this simple linear assumption (do A and B will occur) is not realistic. A different approach is required which recognises complexity and brings together a range of organisations and individuals to consider how society can respond – a whole-system approach. The challenge is to identify the components in the system and the connections between them, understand the behaviour of the system, and identify where to intervene to drive change.
- The evidence base -The evidence on effective action to tackle obesity remains weak and skewed towards an individual downstream approach, trying to manage the consequences of obesity rather than upstream approaches, which attempt to solve the problems underpinning obesity. The evidence is very clear that policies aimed solely at individuals will be inadequate and that simply increasing the number or type of small-scale interventions will not be sufficient to reverse this trend.

Significant effective action to prevent obesity at a population level is required. Much of the existing evidence base on obesity fails to take adequate account of the complex nature of the obesity system.

- How do we challenge the Food Industry? The obesogenic environment is powered by widespread availability and the food industry's multi million pound promotion of high fat, high sugar and high salt food and drinks. How do we challenge and influence the Food Industry to make a sustained change?
- Weight bias and stigma. Considerable work is still required to re-frame the focus on healthy weight, to move away from the continued focus on personal shortcomings, individual blame and individual behaviour change interventions. There is extensive research highlighting the bias and stigma and personal blame, people who are overweight and obese may experience. A recognition of the role and impact of societal changes needs to be acknowledged.
- Inequalities. Obesity is usually treated as a problem and responsibility of individuals or families – not as a social problem. Action needs to be taken to collectively tackle obesity which impacts on stressed communities characterised by insecure and often erratic employment, stress, depression and often a lack of social cohesion. For example, despite spending less on food in real terms than more affluent families, the amount these parents spend is double the percentage of their income compared to parents with more disposable income

Emerging Recommendations

Recommendation 1: A whole system approach

The Council is in an influential position to help lead transformational change in how obesity is tackled. A whole system approach to obesity provides the process to do this and demonstrates a genuine 'health and wellbeing in all policies' approach. Gateshead council will work with stakeholders and communities to develop an ambition for a healthy weight generation in Gateshead.

Action – The first in a series of whole system healthy weight workshops, utilising tried, and tested material will be starting in March 2019.

Recommendation 2: Clear Leadership

This approach to the obesity problem supports the Council's Thrive strategy and the pledges which underpin this. The Council has the opportunity to be a lead organisation in this whole-system approach. The first step to this will be to develop a vision for a healthy weight generation and engage with key system stakeholders to gain buy-in. This leadership role is crucial in developing a workable whole systems approach.

Action – Gateshead will have a shared vision and commitment to the Healthy weight agenda, with medium- and short-term actions that work towards that end vision: 20-year vision, 5-year strategy and a 1-year plan.

Recommendation 3: Strategic and Operational group

Creation of a strategic steering group to consider the vision for a healthy weight generation for Gateshead and to decide priorities.

Action – A planning event to consult with a wide range of stakeholders to inform this and the creation of an inclusive 'Healthy Weight Alliance' to tackle operational aspects

Recommendation 4: Health in all policies approach (HiAP)

Promotion of a health and wellbeing in all policies approach to ensure that the Council gives due consideration to the impact of its decisions on obesity.

Action – Develop a framework for taking this work forward and to support whole systems working.

Recommendation 5: Focus on inequalities

A focus on strategies to address the healthy weight agenda across the social gradient.

Action – to focus efforts on those facing greatest challenge alongside a focus on high risk groups e.g. learning disabilities, pre-pregnancy, pregnancy, infancy and early childhood are critical periods for interventions to reduce obesity and inequalities.

Recommendation 6: Long Term Commitment

The need for long-term strategies spanning several generations and beyond traditional planning cycles. Longer term commitment is needed from all partners in Gateshead and lessons learnt from tackling smoking, is that it takes longer than 5 years for the impact of public health work to come to fruition.

Action – The development of a joint: 20-year vision, 5-year strategy and a 1-year plan for Gateshead's healthy weight ambitions.

Recommendation 7: Healthy Weight Declaration

To establish a healthy weight declaration for Gateshead working with partners to understand the contribution of each partner and ensure commitment to action through a multi-agency partnership.

Action – Local declaration developed for Gateshead, in recognising the need to implement and promote policies which promote healthy weight.

Recommendation 8: Community led interventions

Tackling obesity as part of a placed-based, approach driven by the community. Work with and enhance the assets that already exist within in the community so that interventions to tackle obesity are co-produced as part of a placed-based approach.

Action – Build on the 'Fit for the Future' work which is a good example of a community centred approach to address health inequalities and to promote healthy weight to children and families.

Recommendation 9: Tackling food advertising/promotion (HFSS)

Support advocacy for policy changes at a national level by lobbying efforts to prevent and reduce obesity to encourage national policymakers to devise effective public health policy interventions across the system e.g. advertising and promotions.

Action – Lobbying for local government to be given more powers to impose restrictions to meet local priorities.

Recommendation 10: A balance between population and targeted approach

Achieving a balance between population level measures and more targeted interventions.

Action – Gateshead is committed to a population approach which includes a focus on the design of the built environment to promote walking and active transport, building health into infrastructure through careful investment and seeking to reduce exposure to the obesogenic diet by focusing on energy density of foods and sugar-rich drinks. Gateshead is also committed to develop approaches to help those who are already obese or considered to be at high risk of becoming obese, with a clear focus on children and young people.

Next steps

1. The committee are asked to agree the final recommendations for the review
2. The findings from the review and the recommendations will be presented to Cabinet on 24th April 2019 by Councillor Bernadette Oliphant (Chair of Families Overview and Scrutiny) and Emma Gibson (Public Health Lead)
3. An update on the final recommendations for the review will be given to OSC in October 2019 and April 2020.

Contact: Alice Wiseman Ext. 2777

TITLE OF REPORT: **Market Position Statement 2019 - 2020**

REPORT OF: **Caroline O'Neill, Strategic Director, Care Wellbeing and Learning**

Purpose of the Report

1. To provide Cabinet with the Market Position Statement 2019 - 2020 for Gateshead Council. The Market Position Statement (MPS) sets out the Council's future direction in terms of commissioning of services and shaping the market to meet future demand in Gateshead.

Background

2. The Care Act 2014 places new duties on local authorities to facilitate a diverse, sustainable high-quality adult care and support market for their whole local population, including those who pay for their own care and to promote efficient and effective operation of the market as a whole. This has implications for everyone involved, not just local authorities but people with care and support needs, carers, providers and NHS and healthcare bodies.
3. The Care Act 2014 is clear that local authorities have a responsibility to promote the wellbeing of the entire local population, not just those whose care they currently fund. In order to do this, local authorities need to move away from being an influence on the care market solely through their own purchasing decisions and are now required to shape the market proactively. The MPS sets out the Council's future direction in terms of shaping the market to meet future demand.
4. In terms of future publications of the MPS for Gateshead Council, it will transition to an online format. Once published, the next step is to put the MPS online to meet our market shaping responsibilities.
5. The rationale for this proposal is that the MPS can be updated in a timely manner and reflect the current position rather than re-writing a whole document on a regular basis.
6. The online MPS will link with Gateshead Councils Joint Strategic Needs Assessment (JSNA) and will be one mechanism which will enable providers to engage with commissioners as work develops. Initial discussions have taken place with the web and digital team and the research and intelligence team (who developed the JSNA) who have confirmed the proposal for an online MPS layout is achievable.

Proposal

7. The Market Position Statement for 2019 – 2020 is ratified and published and will move to an online version which is reviewed regularly to ensure it is current and up to date.

Recommendations

8. It is recommended that Cabinet:

- (i) Approves the Market Position Statement for Gateshead 2019 -2020.
- (ii) Notes that the Market Position Statement for Gateshead will move to an online MPS within the next year.

For the following reason:

To enable the Council to fulfil its statutory responsibility under the Care Act 2014 to facilitate and shape a diverse and sustainable market and to express the Council's future direction in terms of shaping the market to meet future demand.

CONTACT: Behnam Khazaeli extension: 3879

Policy Context

1. The Care Act 2014 places new duties on local authorities to facilitate and shape a diverse and sustainable market. This has implications for everyone involved not just local authorities but people with care and support needs, carers, providers and NHS bodies.
2. The Care Act 2014 is clear that local authorities have a responsibility to promote the wellbeing of the entire local population, not just those whose care they currently fund. In order to do this, local authorities need to move away from being an influence on the care market solely through their own purchasing decisions and are now required to shape the market proactively. The MPS sets out the Council's future direction in terms of shaping the market to meet future demand.
3. The process supports the Thrive agenda.

Background

4. Gateshead Council wants to support and encourage providers to develop personalised, integrated care and support services in Gateshead that offer quality and choice for customers.
5. To support providers, Gateshead has developed a MPS with the aim to take a fresh look at the social care and health market locally. This takes account of work underway to provide integrated support services and provide a tool to help providers identify opportunities and make decisions about how to develop their services in Gateshead, that could maximise impact and success of a redesigned or new service offer. It includes information that will help providers to grow their business, identify gaps in the market and respond to new business opportunities.
6. The MPS will inform planning and decision-making by commissioners and providers. The content considers the wider public policy context in which social care support is commissioned and delivered. It includes detailed intelligence on current levels of activity and forecasts future supply and demand.
7. There are still challenges and opportunities facing Gateshead and this MPS will highlight the areas where we want to work with the market to continue to meet these challenges but strive for innovation, quality and better outcomes for the residents of Gateshead. This MPS will give an overview of the key areas that we will focus on over the next year.
8. The MPS incorporates, and is based upon, the approach we take as a commissioning and quality assurance team and our commissioning standards. These standards and principles underpin effective commissioning, set out what good commissioning looks like and will in turn underpin Gateshead's future health and social care commissioning and procurement practice.

Consultation

9. The Cabinet Members for Adult Social Care and Children and Young People and Newcastle Gateshead CCG have been consulted.

Alternative Options

10. There are no alternate options.

Implications of Recommended Option

11. Resources:

- a) **Financial Implications** – The Strategic Director, Corporate Resources confirms there are no financial implications arising directly from this report.
 - b) **Human Resources Implications** – There are no direct Human Resource implications from this strategy.
 - c) **Property Implications** - There are no property implications arising from this strategy.
12. **Risk Management Implication** - Due to the fragile nature of the Care market there are ongoing risks for example workforce development, gaps in the market, provider failure. The MPS helps identify gaps within the current market and set out how we will address them. Ongoing risk within the market are mitigated and managed through various procedures:
- Serious Provider Concern Process
 - Standard Operating Procedure for Provider Failure
13. **Equality and Diversity Implications** - There are no equality and diversity implications.
14. **Crime and Disorder Implications** – There are no anticipated crime and disorder implications included in this strategy
15. **Health Implications** - There are no health implications arising from this MPS.
16. **Sustainability Implications** - There is a statutory requirement under the Care Act 2014 which places a duty on local authorities to facilitate and shape a diverse and sustainable market
17. **Human Rights Implications** - There are no human rights implications covered in this strategy
18. **Area and Ward Implications** - There are no specific ward implications of this MPS

Background Information

19. The Institute of Public Care (IPC) was established in 1987 and is part of Oxford Brookes University. IPC has led thinking on market shaping, and worked extensively with local authorities, providers and national governments on the market shaping task. The IPC for England highlights good practice in market position statement

(MPS) development and aims to help local authorities understand how to use them to best effect in market shaping. More information on the IPC and its role in developing best practice for market position statements through the following link:

<https://ipc.brookes.ac.uk/what-we-do/market-shaping/market-position-statements.html>

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Gateshead Council

Market Position Statement

2019 – 2020



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Introduction

Gateshead Council wants to support and encourage providers to develop personalised, integrated care and support services in Gateshead that offer quality and choice for customers.

To support providers achieve this aim, Gateshead's Market Position Statement (MPS) has been developed with the aim to take a fresh look at the social care and health market locally, taking into account work underway to provide integrated support services and provide a tool to help providers identify opportunities and make decisions about how to develop their services in Gateshead that could maximise impact and success of a redesigned or new service offer.

Our MPS includes information that will help providers to:

- Grow your business - it can help providers make decisions about which services to invest in for the future. It includes detailed intelligence on current levels of activity and forecasts future supply and demand
- Identify gaps in the market
- Respond to new business opportunities - it can help providers to find out about customer demand

The MPS will inform planning and decision-making by commissioners and providers. The content takes into account the wider public policy context in which social care support is commissioned and delivered. It includes detailed intelligence on current levels of activity and forecasts future supply and demand.

The information contained in the MPS will help commissioners to develop the creative, efficient and cost-effective approaches required to address local need in a climate of reducing resources, public service reform and personalisation that will see more people holding personal budgets and making decisions about how their care is provided. The drivers for integrating health and social care commissioning include:

- Recognition of a new architecture for health and social care ;
- The challenge of meeting the needs of an ageing population in which chronic medical conditions are increasingly prevalent; the need to use resources more efficiently;
- A joint approach between the health and social care with a focus much more on preventing ill health, supporting self-care; through personalisation, enhancing primary care, providing care in people's homes and the community wherever this can be done more appropriately than in hospital settings;
- Need for increased co-ordination between primary care teams and specialists, and between health and social care, and;
- A requirement to support carers, addressing their health and social care needs, to acknowledge the considerable contribution this group of individuals make in supporting the health and social care needs of those they care for, and the void that would be created were they no longer able to do so.

Opportunities for providers are far-reaching; with an increasing vulnerable population, improving technology and changing culture, even traditional service provision provides scope for 'doing things differently'. Most notably, gaps currently exist in personalised service provision for those with complex and/or challenging needs.

As an all age commissioning unit over the last 12 months we have made progress in the following areas:

- Care act compliant in terms of self advocacy
- New approach to fee levels in the health and social care market
- Recommissioning of Healthwatch Gateshead
- Progressing conversations with the NewcastleGateshead Clinical Commissioning Group (CCG) around integration

- New learning disability framework
- Regular provider forums
- Joint Carers review with the CCG
- New Quality Assessment Framework
- Governance Board to track progress
- Development of a serious provider concern process
- Embedding standards and principles which inform how we approach commissioning

Gateshead Council recognises that there are still challenges and opportunities facing Gateshead and this MPS will highlight the areas where we want to work with the market to continue to meet these challenges but strive for innovation, quality and better outcomes for the resident of Gateshead.

The production of Gateshead's MPS is the first stage in a number of ways in which the Council will begin to engage with the market in Gateshead and sets out to summarise important intelligence explaining how we intend to commission and encourage the development of quality services that create a much more sustainable model of delivery. We believe that co-operation through sharing expertise and information supports a forward thinking, innovative social care market where we might achieve better outcomes for our residents.

This MPS reflects information we hold on current and future need, our thoughts on how demand for services will change and how we expect need to be met in the future. We will develop and produce more detailed information on the Council website and individual MPS for each area as we prepare to go to the market, which will be regularly updated, both in response to your feedback and comments, and as our thinking and information continues to change. We also acknowledge that there are some gaps and areas where we need to work with partners and providers to develop a better understanding of future demand and need e.g. physical disability and sensory impairment. We welcome challenge and comment to help develop a better understanding where we do have gaps within the MPS and to develop the MPS further in discussions/consultation with key stakeholders and partners.

Commissioning Standards

This MPS incorporates and is based on the approach we take as a commissioning unit to our commissioning standards. These standards and principles underpin effective commissioning and set out what good commissioning looks like. These standards will in turn underpin Gateshead's future health and social care commissioning and procurement practice. Gateshead Council is fully committed to Commissioning for Better Outcomes and will measure its performance and improvement against the following standards:

The Council is fully committed to Commissioning for Better Outcomes and will measure its performance and improvement against the following standards:

- Achieve a person-centred and outcome focused result in all commissioning activities
- Will be well led across Early Life, Living Well and Ageing Well, using a system wide approach
- Work in collaboration and co-production with all key partners including health, the police, public health voluntary sector, service users, carers and communities
- Will provide a sustainable and diverse market
- Deliver high quality and low cost, value for money care and support
- The Council works with service users, various partners and the wider community to help shape the market and design services that meet a range of commissioning needs
- Develop the workforce and promote positive engagement with providers

The following set of principles help to ensure an effective and efficient approach to commissioning to achieve better outcomes:

Ten Commissioning Principles:

- Based on robust understanding of needs and strategic assessment
- Evidenced based taking account of service user, community, stakeholder, partner views and analysis of best practice and preferred models
- Wellbeing and outcome focussed promoting quality, improvement and innovation
- Long term, sustainable focus resilient to market pressures
- Identifies benefits of collaboration and integration with internal and external strategic partners
- Facilitates and enables service user choice, where appropriate
- Promotes quality services through monitoring service delivery to ensure continuous improvement
- Based on both an understanding and a need to facilitate the development and shape of the market
- Ensuring an equal and transparent process that offers value for money
- Commissioning, developing and improving services taking account of service delivery locally, regionally and nationally

The commissioning principles are applicable across all life courses:

Early Life

Living Well

Ageing Well

Key messages and market opportunities in Gateshead

The production of Gateshead's MPS is the first stage in a number of ways in which the Council will begin to engage with the market in Gateshead and sets out to summarise important intelligence explaining how we intend to commission and encourage the development of quality services that create a much more sustainable model of delivery. We believe that co-operation through sharing expertise and information supports a forward thinking, innovative social care market where we might achieve better outcomes for our residents, and the key messages from this MPS to the market in Gateshead.

In Gateshead we **COMMISSION** to improve outcomes for individuals and communities. We work with our partners to **SHAPE** the area to be a prosperous place to live, work, invest and play. We work with providers and local organisations to **TRANSFORM** our Health and Social Care market. This MPS describes our vision for a vibrant and responsive Gateshead market place that achieves positive outcomes for people in our communities. People who use services across all levels of need should be able to access a:

- Market that reflects the **diversity of local needs** and promotes quality and choice
- Variety of providers and different types of services – choice of service type not just selection of providers offering similar services
- Mixed economy of local provision including the community and voluntary sector
- Developing Social Value to address health inequalities

This MPS outlines a picture of the supply and demand issues in Gateshead and describes our commitment to responding to changing demand and need and shaping the Borough as an inspiring place that meets the needs of aspiring people. It:

- Outlines our local vision for the people of Gateshead
- Supports the development of business models
- Identifies opportunities for development in the Health and Social Care market

- Provides an indication of future demand and need in Gateshead
- Presents a picture of the market and local supply in Gateshead
- Promotes service user choice and control in Gateshead
- Establishes “co-production” as standard practice in Gateshead
- Develops an outcomes based approach with a strong focus on enablement
- Develops flexible contracting that encourages providers to innovate and be more responsive to service user needs
- Embeds Public Health principles within contracts linked to prevention and early intervention to tackle health inequalities in Gateshead
- Continues to embed social value into commissioning and procurement practice
- Promotes supplier diversity and supports the local economy

In Gateshead over the next two years opportunities for the market include:

- A Learning Disability framework is now in place, the Dynamic Purchasing framework allows Providers to join the framework at any time
- Working with providers to explore opportunities to develop community activities, day services, social activity and low level support for people with autism and opportunities for people with autism to engage in employment, education, volunteering and training
- Review of current homecare provision and engagement opportunities to develop new model with the aim to go out to the market with a new model in 2019
- A review of Information and Advice and Non Statutory Advocacy Services with the aim to go to the market with a new model in 2019
- Engagement with providers to develop Gateshead's offer around assistive technology

The financial picture

The Council's Medium Term Financial Strategy (MTFS) is based on a financial forecast over a rolling five-year timeframe from 2019/20 to 2023/24 which will help ensure resources are aligned to the outcomes in the council's strategic approach "Making Gateshead a Place Where Everyone Thrives". The MTFS sets the financial context for the Council's resource allocation process and budget setting.

The Council is operating within a context of unprecedented pressure on local authority budgets. Medium term financial planning is taking place against the background of significant funding cuts for local government alongside government plans for major local government finance reforms. This environment will challenge the ability of the Council to respond to the needs of Gateshead residents and the wider community.

There are acute problems nationally in funding the increasing demands of both adults and children's social care. Adult social care is a vital public service that promotes wellbeing and independence and helps support some of our most vulnerable people. There also continues to be a growing strain on children's social care budgets. Early intervention can help limit the need for children to enter the social care system, lay the groundwork for improved performance at school and even help to ease future pressure on adult social care by reducing the pressure on services for vulnerable adults. Councils are struggling to invest in this vital early help and support, as a result of the severe funding reductions. Nationally the care and support system remains under enormous pressure.

Lack of clarity over the value and future of social care funding continues to hinder the ability to plan effectively. In the March 2017 Budget, the government said that it would publish a Green Paper on social care during the summer of 2017 to allow a public consultation to be held. It was then stated it would be published before the 2018 Parliamentary summer recess setting out proposals to ensure that the care and support system is sustainable in the long term. More recently the paper has been delayed again and government now intends to publish in 2019. There will also be a review of the current functioning and structure of the Better Care Fund to make sure that it supports the plan.



Additional one-off funding for adults and children's services was announced in the 2018 Budget and this was confirmed in the settlement. Although welcome the level of funding is a relatively small amount, in the context of adults and children's spending overall, alongside the growing demand and pressures in these areas. There remains a substantial funding gap facing children's and adult social care in 2019/20 both nationally and locally. There continues to be huge funding pressures facing local authorities to continue to protect the vital services which care for older and disabled people, protect children and support families. Long term planning for these vital services is undermined through a lack of information on the levels of future funding available.

The UK's date to leave the EU has not been confirmed, all assumptions within the MTFS will be revisited regularly and the financial impacts to the Council's MTFS will be reconsidered in light of any changes to the general economy.

The challenging local context of austerity and increasing demand on council services has compelled the Council to refocus on what matters most. In March 2018 the council launched its new strategic approach **Making Gateshead a Place Where Everyone Thrives**, developed with the council's purpose and beliefs in mind, along with what matters most to the people of Gateshead

Making Gateshead a Place Where Everyone Thrives is aligned to the timeframe of the council's Medium Term Financial Strategy (MTFS) and is predicated on the following council pledges:

- Put people and families at the heart of everything that we do
- Tackle inequality so people have a fair chance

- Support our communities to support themselves and each other
- Invest in our economy to provide sustainable opportunities for employment, innovation and growth across the borough
- Work together and fight for a better future for Gateshead

The likely continuing requirement and scale of budget savings, over and above the £157m already taken from budgets since 2010, represents an increasing challenge for the Council, which includes savings of £13.113m which is in addition to the £157m previously taken from the budgets since 2010.

Central Government's continued commitment to reduce the overall levels of public debt would indicate significant reductions in grant funding are likely to continue over the medium term. Furthermore, the government aim through funding reforms is to significantly reduce reliance on central grants and move local authorities to be self-financing. Councils will rely more on income from council tax, local business rates, fees and charges, trading income as well as contributions towards service costs from third parties. This will be particularly challenging for council's like Gateshead with the greatest need for services to meet local demands. There will be more pressure on the income the council gets from council tax and business rates to fund vital services. In order to strengthen its financial position, the council will have to consider other ways to generate income and be self-sufficient.

Although there exists a great deal of uncertainty, overall it is now estimated that the Council will need to close a funding gap of £76.689m over the five financial years 2019/20 to 2023/24.

The Council's base budget for 2019/20 is £206.999m which includes savings of £13.113m. The Adult Social Care net budget (including prevention, commissioning and quality assurance) is £69.96m (£98m gross) representing 34% of the Council's net budget and Children's Social Care (including early help, commissioning and quality assurance) is £35.974m (£60m gross) representing 17% of the Council's base budget. It is therefore vital that services are provided in the most efficient and effective way, controlling new demand and reshaping the supply base with a strategic shift in resources and culture from intervention at the point of crisis towards prevention, early intervention and through use of assistive technology with targeted support for people with more complex needs.

Gateshead Council's market pledge

In Gateshead we are committed to delivering a range of shaping activities to support the market place. We believe that co-operation through sharing expertise and information supports a forward thinking, innovative social care market where we might achieve better outcomes for our residents to encourage this and work with the market, we will:

- Ask for your feedback on your experiences of working with us
- Continue to develop and share market intelligence
- Ensure our approach to market shaping is based on promoting integrated working and joint commissioning with agencies working together to deliver outcomes for local people
- Develop a shared understanding of supply, demand and market direction
- Provide a clear commitment to Provider Forums to share information on the direction of travel, new expectations and potential changes to local need
- Work together with the market for change to develop:
 - outcome-based approach
 - cost effective
 - high quality services for residents of Gateshead
- Embed public health as a core area of responsibility throughout all levels of the market
- Support and provide workforce development and service improvement support
- Look at new ways of working and openness to innovative commissioning approaches in order to encourage new services and new providers

Strategic direction

The strategic direction of social care and support within Gateshead is developed in consideration of national drivers; consultation/engagement and also the numerous sources of data and information available. This generates the shared vision, outcomes and ambitions that drive our development agenda and provides the statutory, private and voluntary sectors with unifying goals. A number of national local drivers and partnerships that influence the strategic direction are set out below:

National Drivers

- Care Act 2014
- Mental Capacity Act
- Think Local Act Personal
- Better Care Fund
- Making Safeguarding Personal
- Public Health Outcomes Framework
- Sustainable Transformation Plan
- CQC Regulatory Framework
- Ofsted Regulatory Framework

In Gateshead we face considerable challenges in the coming years as reductions in public spending have to be managed at the same time that a forecast of rising demand for care and support is likely to generate significant pressures.

National and local drivers have consistently sought to ensure that those eligible for social care provision have greater choice and control over the services they may use. This requires the creation of a more diverse market. It has also become increasingly evident that helping people to remain independent for longer and more efficient use of resources will be achieved through early support and preventative measures.

Local Drivers

- Thriving Gateshead
- Gateshead JSNA
- Health and Wellbeing Strategy
- Safeguarding Adults Board
- Local Safeguarding Children's Board
- Transformation plan (CCG)
- Gateshead and Newcastle Strategic Housing Market Assessment
- Medium Term Financial Strategy (MTFS)
- Compact (with the voluntary sector)

The current pattern of services is not affordable as the basis for meeting the needs of future generations of older people, children and young people and for younger adults with complex disabilities, nor for meeting the support needs of the growing number of family carers.

To meet this challenge will involve controlling new demand and reshaping the supply base with a strategic shift in resources and culture from intervention at the point of crisis towards prevention and early intervention and targeted support for people with more complex needs.

The way services are provided has to be redesigned to make available new, more creative ways of working giving people greater choice and control. This will require a change of mind-set from one that fosters dependency to one founded on enablement. To achieve this requires the development of a market that offers a broad range of care and support options.

Partnerships

- Gateshead Health and Care System
- Carers Partnership
- Learning Disabilities Partnership Board
- Physical Disabilities and Sensory Impairment Partnership
- Autism Steering Group

Thriving Gateshead

We want Gateshead to be a place where everyone thrives. If we are to achieve this a **radical rethink is needed about the way we work as a Council**, the way we spend the money, the way we work with partner organisations, businesses and how we work with our local people and communities. **Big change is needed and fast.**

We want everyone in Gateshead to be involved in this transformation. We know we can do it, but only if we do it together. We need to know what matters most to you and what you think you can do to make sure Gateshead is a place where everyone thrives.

For our part **we have developed FIVE pledges** to help and guide us when we make decisions. This is the start of a new era for Gateshead, we've made our pledges for a fairer Gateshead, we want to hear yours.

You can find out how you can get involved at:
<http://www.gateshead.gov.uk/iplodge/Home.aspx>

We pledge to:

- **Put people and families at the heart of everything we do**
- **Tackle inequality so people have a fair chance**
- **Support our communities to support themselves and each other**
- **Invest in our economy to provide sustainable opportunities for employment, innovation and growth across the borough**
- **Work together and fight for a better future for Gateshead**

Demand for services

Demand for all services is high including services that help to keep the place looking clean, tidy and attractive. Demand for some council services has greatly increased. The number of children with protection plans and the numbers of looked after children are increasing month on month. As our population ages we are seeing an increase in the number of older people needing support to live independently at home, particularly when discharged from hospital.

With reduced resources and increased demand for services the Council will not be able to make ends meet. The Council is proud of how much it does and cares for its residents however this has created expectations in communities that can no longer be met by the existing approach.

In the current context it would not be sustainable for the Council to operate or maintain all services in the same way as they are currently provided.

The Council has taken the opportunity to take a step back and reflect on the core purpose of the Council and very importantly what matters most to the people of Gateshead. Work so far includes a high level analysis of the Borough's profile to ascertain future demand pressures, a refresh of the Medium Term Financial Strategy.

The MPS for Gateshead sets out the new approach Gateshead Council wants to take with providers and the role providers can play to..... **Make Gateshead a place where everyone thrives.**



Models of social care

Gateshead Council aims to support people and families to be as independent as possible, to achieve this we use a model of social care that has a focus on early intervention and prevention, preventing and reducing needs and promoting independence and social inclusion.

The model (below) is based on three escalating levels, with each actively seeking to improve independence and reduce the level of and support people need.

These sections span supply and potential market opportunities across the three levels of need across Gateshead. We will retain a focus on market sustainability, working with organisations that meet targeted and specialist needs, alongside developing universal services to people at the earliest possible time in a way that improves health and wellbeing outcomes now and in the future.

Our specific focus is the market providing the **right support, at the right time in the right place.**

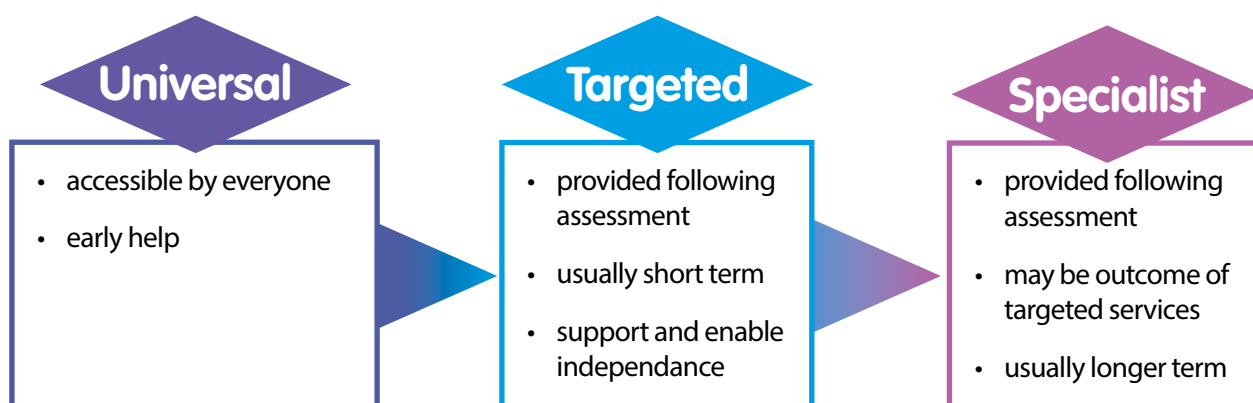
Co-production

Co-production is about developing equal partnerships between people who use services, carers and professionals. The National Co-production Advisory Group definition of co-production is:

“Co-production is a relationship where professionals and citizens share power to plan and deliver support together, recognising that both have vital contributions to make in order to improve quality of life for people and communities.”

It is our intention to support better engagement and to establish “co-production” as standard practice in social care as a key means of delivering personalised services. The approach should aim to provide improved partnership working with people who use services and carers. The practice to co-produce with people who use services will ensure services are shaped to meet the services and support that people want to meet their needs and demands.

In future, partner organisations will be encouraged to consider how they might build co-production into their business models.



Population profiles

The market in Gateshead



Skills for Care in 2017/2018 estimates adult social care is a growing sector that, in 2017/2018, had around 750 organisations with 2,050 care providing locations and a workforce of around 89,000 jobs in the North East region. The number of full-time equivalent jobs was estimated at 62,000 and the number of people working in adult social care was estimated at 84,000.

In 2017/2018 Skills for Care estimated that in Gateshead there were an estimated **6,100 jobs in adult social care** split between local authorities (13%), independent sector providers (79%) and jobs for direct payment recipients (8%).

Gateshead has an **estimated population of 33,982 people over the age of 65**. This number is predicted to increase to 41,811 (23% increase) people by 2041.

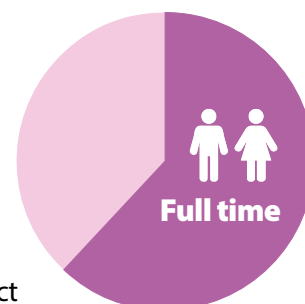
As of September 2018 Gateshead contained 91 CQC regulated services; of these, 66 were residential and 25 were non-residential services

Workforce development and staffing overview in Gateshead

As of 2017/2018, the NMDS-SC holds information on 6,100 staff working in adult social care in Gateshead. Across the whole sector.

The estimated number of adult social care jobs in the Gateshead area was 6,100 including 450 managerial roles, 275 regulated professionals, 4,600 direct care (including 3,200 care workers), and 750 other-non-care providing roles.

The majority of positions held are full-time (52%), which is similar to that of the region where the majority are employed full-time (53%). Less than a fifth (17%) of the workforce in Gateshead are on zero-hours contracts.



6,100 people work in adult social care, 52% are full time

Recruitment and retention

Skills for Care in 2017/18 estimates that the turnover rate in Gateshead was 21.5%, which was lower than the region average of 27.1% and lower than England at 30.70%.



The majority of the workforce in Gateshead is aged between 50 to 54, with an **average age of 45**.

Those **aged 24 and under made up 10%** of the workforce and those **aged over 55 represented 26%**.

Given this age profile approximately **1,600 people will be reaching retirement age in the next 10 years.**

Trends - 5 key headline facts for demographics



Gateshead is home to around **202,400 people**, living in **90,688 households**.

Gateshead has an estimated population of 33,982 people over the age of 65. This number is predicted to increase to 41,811 people by 2041.

Population projections from the Office for National Statistics (ONS) predict that this ageing population trend will continue into the future, becoming more pronounced as life expectancy continues to increase. Currently in Gateshead:



77.5 years – life expectancy for males in Gateshead (Eng. Av 79.6)



81.4 years – life expectancy for females in Gateshead (Eng. Av 83.1)

Projected **DECREASE**:

2% - of 16-64 year olds
by 2041

Projected **INCREASE**:

31% - of 65+ year olds
by 2041

89% - of 85+ year olds
by 2041

**Estimated in 2017 -
65+ with dementia 2,632,
in 2035, 4,064**

Older People



Falls are very costly to health and social services. It is predicted that there will be a **37% increase to 14,065** in the number of **people aged 65+ affected by falls** between 2017 and 2035.

It is also predicted that there will be a **42% increase to 1,149** in the **number of people aged 65+ admitted to hospital** as a result of falls between 2017 and 2035.

Learning Disabilities

Estimates suggest that there may be almost **3,800 people with a learning disability in Gateshead** and this is expected to grow in the future.



There were **480 adults with learning disabilities in receipt of long term support** from social care services at the end of March 2018, of which **400 were aged 18 to 64** and **80 were aged 65 and over**.

There were approximately **3800 adults** with a learning disability in Gateshead; approximately **809 are 65 or older**. **In 2035 it is estimated this will be 1072**.

Further estimates of the number of people with learning disabilities in Gateshead suggests that there **may be as many as 3,800 in 2017** and that this may **rise to 3,992 by 2035**.

Carers

Census 2011 tells us that out of the population of Gateshead (202,400)

22,220 people recorded themselves to be **providing unpaid care**, an increase by almost 1,000 carers since Census 2001.



Male
(42%)



Female
(58%)

Of these, about **1,680 are Young Carers** (aged under 25). The number of people aged 65 or over, living in Gateshead, will be increasing in future.

The **majority of carers** who live in Gateshead are between the age groups of **25-64 years**. More carers are **female (58%)** than **male (42%)**.

In Gateshead a high percentage of carers live in the most deprived areas of Gateshead the country (IMD 2015 deprivation quintiles one and two).

Physical Disability and Sensory Impairment (PDSI)

The Projecting Adult Needs and Service Information (PANSI) model uses older Health Survey for England data from 2001 but projects forward the number of people aged **18-64** who could have either a moderate or serious physical disability. The model suggests that **there may be almost 9,745 people with a moderate disability** and a further **2,892 with a serious disability**. By 2035 the model predicts that the number will reduce to around 9,214 and 2,716 respectively.

There are **1,170 people registered blind** or partially sighted in Gateshead. 73% are 65 years of age or older. **610 of these people have an additional disability** (84% of these relate to a physical disability of being hard of hearing).

There are an estimated **6,440 people living with sight loss** in Gateshead. Of this total, **4,140 are living with mild sight loss**, **1,440 are living with moderate sight loss (partial sight)** and 850 are living with severe sight loss sight (blindness). This means that 3.2% of the total population of Gateshead could be living with sight loss, compared to 3.1% of the total population of England. **By 2030, it is projected there will be 8,220 people in Gateshead living with sight loss, an increase of 27.6%.**

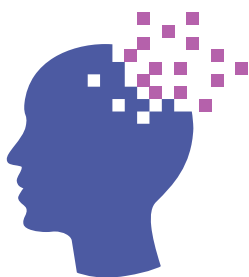


In January 2018, Gateshead's school census identified **132 children and young people (aged 5-15) with physical disabilities**.



By 2030, the number of **people living with severe sight loss** is **projected** to be 1,130, an **increase of 32.9%**.

Dementia



More than **2,500** people over the age of 65 are estimated to have dementia in Gateshead and this is expected to increase in the future as the population ages.



Prevalence of diagnosed dementia is gradually increasing both nationally and locally.

In Gateshead the prevalence has **increased** from **0.70%** in 2011/12 to **0.91%** in 2016/17.

By 2035 this is projected to rise to 4,064.

Autism



In Gateshead, an estimated **1,227 adults aged between 18 and 64 are believed to have an autistic spectrum disorder**, as well as a further 361 aged 65 and over.

Whilst the number aged between 18 and 64 with autism is expected to remain stable in future years, **the number over 65 is expected to increase by over 127 or 35% by 2035.**

In **January 2018**, Gateshead's school census **identified 438 children and young people** living in Gateshead (aged 5 to 18) with autism.

Analysis of school census data in 2016 showed that there is a much greater prevalence of autistic spectrum disorders for children in more deprived areas of Gateshead (IMD 2015). **50%** of children with an autistic spectrum disorder **live in** one of the 30% **most deprived areas** in the country (top 3 deciles). Only 16% live in the least 30% deprived areas.

Children in Gateshead



1 in 5 children in Gateshead live in poverty. Children who live in poverty are significantly more likely to experience poor mental as well as physical health.

Entering care is strongly associated with poverty and deprivation, and with emotional and mental health problems. Research suggests that around **45-60% of looked after young people have emotional and mental health problems**, increasing to **72% for those in residential care**.

At the end of reception, **69.9% of Gateshead pupils achieve a Good Level of Development at Foundation Stage**. This is similar to the North East and just below the England averages. Nationally there is a gap of around 10% achieving a good level of development between the richest and poorest areas (based on IMD 2015 deprivation).

In recent years, on average around **180 young people aged 10 - 24 have had an emergency hospital admission for self-harm** each year. Compared to England, Gateshead's emergency admissions are significantly higher and have been consistently so over recent years.

The number of children subject to a Child Protection Plan (CPP) has reduced slightly. As of the 31 March 2019, there are **258 children the subject of a CPP**. However as a rate per 10,000, compared with the national average Gateshead remains significantly higher. For these children, neglect is the single most significant reason for the plan (defined as a persistent failure to meet a child's basic physical and/or psychological needs, likely to result in the serious impairment of the child's health or development). The number of Looked After Children cared for by the local authority has increased over the past 12 months. As of 31 March 2019 there are **379 looked after children** compared with 392 at the same time last year. As a rate per 10,000, compared with the national average Gateshead remains significantly higher.

Evidence shows that children entering care:

- do less well educationally
- are over represented in the criminal justice system
- have poorer health outcomes including an increased risk of suffering from mental health difficulties
- have an increased likelihood of becoming homeless and experience economic and relationships difficulties in their own families

Commissioning Intentions

Development Area – Older People

Brief introduction/current service provision

Gateshead Council commissions and provides a range of services to support older people including preventative services, nursing and residential care homes, respite care, community services (home care for example), reablement to prevent hospital admission or enable continued independence, intermediate care (after a spell in hospital), supported and other accommodation (including extra care). Further details of the types of services is given below.

Demand

The demand on Older Person's services has been increasing year on year due to the increase in life expectancy and the number of people diagnosed with dementia. The Council's approach is to increase resources in enablement and preventative services to reduce future demand on long term statutory services in the next 3 years. It is expected the number of older people who are eligible for long term services will decrease with an increase in the number accessing low level support.

Models of service delivery

A range of services are currently delivered for Older People via:

- Council provided services
- Direct Payments for individual service users
- Services commissioned from the independent and voluntary sectors

The range of services includes:

- **Promoting Independence Centres** – 24 hour support for both intermediate care and short term assessment, including one dementia specific service

- **Enablement Services** – Short term support provided in service user's homes to prevent and reduce the need for long term care, usually delivered for a 6 week period and includes a rapid response service to prevent unnecessary admissions into hospital
- **Telecare** – The Council's Care Call service provides emergency telecare alarm and response service across Gateshead for over 4,000 vulnerable people
- **Sheltered Accommodation** – Long term housing support services provided across both the Council and independent housing association. Services meet housing needs and prevent and delay the need for longer term care and support services
- **Home Care** - Long term support provided in service users homes. Currently 80% of services are provided by the independent sector across 3 zones with a block provider and a range of spot contracts. Currently, the other 20% is delivered by the Council's home care service
- **Extra Care** – Six extra schemes across Gateshead delivered by the independent sector
- **Residential and Nursing Care** – Both long term and respite provision is provided across 29 independent care homes across the borough. Provision covers general and dementia residential care and also general and dementia nursing.
- **Day Services** – Services are mainly delivered by the voluntary sector with one service offering dementia specific support and four for people with low to moderate needs. A range of other day services are accessed by service users via a Direct Payment

Commissioning intentions

The Commissioning Intentions for older peoples services are:

- To reduce the number of long term residential/ nursing care placements
- To reduce the number of long term home care packages
- To review the intermediate care need and future requirements
- To develop a new Residential / Nursing Care contract for 2019 including a new approach to fee settings
- To increase our Shared Lives provision for older people as an alternative to building based respite provision

Market opportunities

The market opportunities over this period are:

- Development of new extra care services in the borough which will include those with dementia needs over the next 5 years;
- A new integrated home care model will be developed with a tender being carried out in late 2019/20..

Development Area – Dementia

Brief introduction/current service provision

In 2012, the Government published the Prime Minister's challenge on dementia 'Delivering major improvements in dementia care and research by 2015' which stated that currently 670,000 people in England are living with dementia. An estimated twenty one million people in our country know a close friend or family member with dementia – that's 42% of the population. One in three people aged over 65 will have dementia by the time they die and as life expectancy increases, more and more people will be affected. The numbers of people with dementia will double in the next 30 years.

Demand

More than 2,500 people over the age of 65 are estimated to have dementia in Gateshead and this is expected to increase in the future as the population ages. GP diagnosis of dementia in Gateshead is high when compared with the rest of England, reflecting work on identification of cases. Work is underway to increase the early identification and support available giving everyone the chance to live well with dementia.

- The number of people 65 years of age or older currently with dementia is estimated to be 2,532. By 2035 this is projected to rise to 4,064.
- Diagnosis of dementia has been high in Gateshead: the ratio of recorded to expected prevalence (in 2010/11) was significantly higher in Gateshead than England (0.51 compared with 0.42).
- Prevalence of diagnosed dementia is gradually increasing both nationally and locally. In the Newcastle Gateshead CCG area the prevalence has increased from 0.66% in 2013/14 to 0.77% in 2014/15.

- After adjusting for age, the rate of hospital admissions for Alzheimer's and other related dementia from 2009/10 to 2011/12 was significantly higher in Gateshead than in England overall (122 compared to 80 per 100,000 population).
- As of July 2016 the total number diagnosed, according to GP dementia registers for Gateshead is 1934.

The Gateshead figures and projections for dementia clearly show dementia rates are rising, resulting in the need for increased awareness leading to diagnosis. Pressure will therefore increase on existing services available for people with dementia. We want people with dementia to live well. This means listening to what people in Gateshead want out of their dementia services and communities as a whole. We have listened to what people with dementia and carers/ family members want in Gateshead communities and tailored our programme of work to ensure that these areas are improved.

Models of service delivery

The projected increase in people with dementia means more accommodation is needed to meet the needs of this group. Any building designed for older people should be dementia friendly as it offers a greater flexibility should there be future changes in the profile and needs of the people who live there.

Commissioning intentions

Our commissioning intentions going forward are focussed on:

- Develop services that connect people with dementia into their community

Development Area – Learning Disabilities

Brief introduction/current service provision

Gateshead Council is committed to giving people with learning disabilities choice and control about where they live, who they live with and the support they receive. People with learning disabilities want to lead lives that are fully integrated with the communities they live in. This market position sets out Gateshead Council's commitment to helping people to get involved in their care, set the outcomes they wish to achieve and realise their full potential as citizens.

Demand

There are approximately 3,800 adults with a learning disability in Gateshead; approximately 800 are 65 or older. The JSNA reports that 569 individuals with a learning disability were known to social care; 490 people with a learning disability were in receipt of social care services. By 2035 there is expected to be a small rise in the number of people with a learning disability in Gateshead, most predominantly in over 65s. Reasons for this increase include:

- Improved healthcare which has resulted in increased life expectancy
- An increased number of people with complex disabilities surviving into adulthood who will need lifelong care and support
- An increase in people with complex needs and dual diagnosis

There is also evidence to suggest that the number of elderly people caring for someone with a learning disability is also increasing.

Models of service delivery

Gateshead is part of North East and Cumbria Transforming Care Fast Track which is committed to aims which include:

- Choice and control at the heart of all service planning and provision
- People are identified and supported early to improve their quality of life and outcomes
- People receive well-co-ordinated care and are living in the most appropriate setting
- There is a highly skilled, confident and value driven workforce who support people with a learning disability

Commissioning intentions

Gateshead Council is fully committed to commissioning for better outcomes and is committed to preventing and delaying need; we want people to fully connect with their communities, as well as being able to use a range of services to reduce the need for more formal support. The Council and its partners have an important role in turning this vision into reality.

To do this we want to work in collaboration and co-production with all key partners including health, voluntary sector, people who are supported by services, carers and communities. Our ambition is to have a sustainable and diverse market for people with a learning disability which promotes independence, choice and control, and inclusion in their communities. The Council would like a seamless service for customers across all ages.

Market opportunities

- The Learning Disability Dynamic Purchasing framework "Support at Home and in the Community" allows Providers to join the new Learning Disability framework at any time. Gateshead Council would welcome discussions and encourage new Providers to come on to the new framework.
- Development of an accommodation pathway for those people who can be supported in the community and continue discussions with partners to facilitate the development of a choice of accommodation for people with a learning disability which adheres to the principles of Transforming Care.

Development Area – Autism

Brief introduction/current service provision

Our vision is for people with autism to live fulfilling and rewarding lives within a society that accepts and understands them. For people to get a diagnosis and access support if they need it, and depend on mainstream public services to treat them fairly as individuals, helping them to make the most of their talents.

Demand

1.0% of the adult population in England was found to have an autistic spectrum disorder, according to a survey from 2007. However, autism was found to be more prevalent in men at 1.8% compared to women at 0.2%. Prevalence rates have been applied to more recent population projections to estimate the current and future prevalence of autism. In Gateshead, an estimated 1,227 adults aged between 18 and 64 are believed to have an autistic spectrum disorder, as well as a further 361 aged 65 and over. Whilst the number aged between 18 and 64 with autism is expected to remain stable in future years, the number over 65 is expected to increase by over 127 or 35% by 2035. This is perhaps linked to the ageing population, with more people living longer. In January 2018, Gateshead's school census identified 438 children and young people living in Gateshead (aged up to 18) with autism.

Models of service delivery

There are opportunities for organisations to provide support for people with personal budgets and for individuals funding their own care needs, both in

autism and/or learning disability services and in other areas of adult social care. Opportunities to provide services for people with autism that may be of developmental interest to providers of services for people with autism. These opportunities could include working in partnership with an organisation already providing a service to expand their current remit. Whilst we are keen to see innovative services developed for adults with autism within Gateshead, it is essential that they are:

- Flexible, local and affordable
- Encourage peer support and friendship to decrease social isolation
- Encourage independence and education/employment
- Be fully autism aware to enable ease of access and for all services is to ensure that staff at all levels are trained and fully autism

Commissioning intentions

Gateshead Council would like to work with providers and explore opportunities to develop:

- An action plan is in development which will provide the opportunity for providers to help shape support options for people with autism
- Providing support and opportunities for people with autism to engage in employment, education, volunteering and training opportunities in Gateshead

Development Area – Supported Housing

Brief introduction/current service provision

Eighteen property-based and floating support services are provided by 12 organisations working in Gateshead. There are a total of 160 bed spaces and 130 floating support placements for service users who are homeless or threatened with homelessness. Some of the services are gender, age or need specific including provision for people with mental health concerns, survivors of domestic abuse and young people, including under 18's. Most of the service users are homeless or threatened with homelessness and have been referred to a service via the Housing Portal. There is no commissioned direct access service and most of the providers manage a waiting list.

Demand

There were a total of 585 individual admissions across the sector for the whole of 2015 however there were also a total of 335 discharges for the same period. There are some people who move between the various services and also a number of people who move into independent living. Demand analysis shows that in 2015, 14 of the 18 services recorded occupancy levels at over 80% and 7 of the services were 100% full throughout the year.

During the period December 2016 to August 2017 a total of 57 single females and 56 single males (over 18) applied as homeless, during the same period 821 single females and 727 single males (over 18) formally approached the Housing Options/ Homeless Team for housing advice; the figures for 16 and 17 year olds for the same period were: 18 single homeless, 12 female and 6 male.

Models of service delivery

Supported housing services were funded by the Supporting People Programme, which commenced in 2003. The programme ended in 2010/11 and since 2011 Local Authorities have received a "formula grant" for the provision of these services. There is no specific budget allocation for supported housing but since 2012 funding has been allocated to a variety of organisations to provide these services in Gateshead. Supported housing services are delivered in a variety of forms including: multiple occupation housing support, specialist multiple-occupation housing support, support provided in one or two linked houses, floating support for complex needs, general needs floating support and faith based family support services. Most of these services provide support for up to 2 years in line with the provisions of the Supporting People Programme however for people with more complex needs support can continue beyond 24 months.

Gateshead Housing Company's, Housing Options Team provides free, confidential and impartial advice for people in housing need, in a potentially homeless situation or simply wishing to apply for different types of housing.

Commissioning intentions

Supported housing services for homeless young people aged 16 to 25, including care leavers, were commissioned through an open procurement process in February 2018. The new needs-led services, which include psychological interventions, commenced from July 2018. Supported housing services for people over the age of 26 will be re-commissioned during 2018/19 and will also include elements of clinical intervention for people with high or complex needs.

Market opportunities

Gateshead Council will be going to the market with a new model for adults in Supported Housing in 2019.

Development Area – Carers

Brief introduction/current service provision

Carers have been recognised for the role they play in caring from as early as the first piece of legislation, Carers (Recognition and Services) Act 1995 through to the Care Act 2014 which supersedes all other Acts for carers and enables Carers to be recognised by law in the same way as the cared for person. Carers can be defined as:

“Carers provide unpaid care to a friend or family member who due to illness, disability, a mental health problem or an addiction would not be able to cope without their support”

In 2015/16 Gateshead Council and Newcastle Gateshead CCG spent £1.749 million on Carers Services.

Demand

Census 2011 tells us that out of the population of Gateshead (200,200) 22,220 people recorded themselves to be providing unpaid care, an increase by almost 1,000 carers since Census 2001. Of these, about 1,670 are Young Carers (aged under 25). The number of people aged 65 or over, living in Gateshead, will be increasing in future. The majority of Carers who live in Gateshead are between the age groups of 25-64 years. More carers are female (58%) than male (42%). In Gateshead a high percentage of Carers live in the most deprived areas of Gateshead.

Models of service delivery

In April 2016, Gateshead Council in partnership with Newcastle Gateshead Clinical Commissioning Group and Public Health commenced an all age review of Carers Services. The purpose of the review enabled us to engage with all Carers to:

- Understand the needs of carers in Gateshead and determine the best model for delivering carers services which meets local need and demand and is aligned to strategic priorities across both Health and Social Care.
- Develop integrated commissioning intentions that determine how we will commission and monitor services to deliver outcomes for Carers.

- Establish a streamlined pathway for Carers accessing services and improve processes across organisations to enable identification and early assessment of Carer's needs in order to prevent, reduce and delay the onset of crisis situations and improve the quality of life for Carers.
- Prevent duplication of funding and resources across the local Health and Social Care economy.

Commissioning intentions

A co-production approach was deployed with one of the key aims of the review being to engage with all carers, providers and stakeholders to understand the needs of carers in Gateshead and determine the best model for delivering carers services in the future.

The key themes from the consultation were consolidated and four service aims were developed which to ensure that by working together the carers of today and the future, can get the right help, in the right place at the right time of need.

The new model aims to:

- Keep carers informed
- Support carers to look after their health and wellbeing
- Offer a break from caring
- Raise awareness of the role of carers

A procurement exercise was carried out by Gateshead Council and Newcastle Gateshead CCG to commission a new all age carers contract; Supporting Carers Together in Gateshead.

With effect from 1 May 2019:

- **Carers Trust Tyne and Wear** will be responsible for delivering services and support to Young Carers aged up to 18 years. They will also offer carers some time away from their caring role by providing personal and emotional support to any adults aged 18 years and over who they care for.
- **Gateshead Carers Association** will be responsible for delivering services and support to Adult Carers aged 18 years and over.

Development Area – Advocacy

Brief introduction/current service provision

Advocacy can be defined as taking action to help people say what they want, secure their rights, represent their interests and obtain the services they need. Advocates and advocacy services work in partnership with the people they support. Advocacy is seen as promoting social inclusion, equality and social justice. The Council has a range of legal responsibilities in respect of the provision of access to independent advocacy.

At present Gateshead Council currently commissions the following:

IMCA (Independent Mental Capacity Advocacy service)

IMHA (Independent Mental Health Advocacy service)

ICAS (Independent Complaints Advocacy service)

RPR (Relevant Person Representative)

ICAA (Care Act Advocacy service)

Demand

Since the new service commenced in April 2017, analysis of the first 3 quarters of operation reveal that there have been 62 accepted Care Act referrals (30 female, 32 male), 113 accepted IMCA referrals (47 female, 65 male, 1 unknown), 244 accepted IMHA referrals (139 female, 102 male, 3 unknown) & 501 accepted RPR referrals (281 female, 216 male, 4 unknown). The numbers of referrals across all 4 areas of advocacy are increasing every quarter.

Commissioning intentions

Statutory advocacy services were re-commissioned in 2016/17, with a new provider awarded the contract with effect from April 2017. The contract term is for 2 years with an option to extend for a further 2 years. There are no plans to end the contract term in 2019.

Market opportunities

- A review of Information & Advice and Non Statutory Advocacy Services in Gateshead with a view to going to the market in 2019.

Development Area – Children’s Services

Brief introduction/current service provision

Commissioning of children’s services in Gateshead is focussed on delivering excellent outcomes for children and families, achieving the best value for money and building local capacity. We do this by engaging children and families in a process of collaborative commissioning, embedding a programme of continuous improvement in our commissioned activity and ensuring all services are delivered by appropriately skilled providers.

Demand

Our key indicators of future demand are:

- Increasing pressure on statutory social care services, including the high number of children subject to child protection plans, looked after children and care-leavers
- The prevalence and impact of domestic abuse, substance misuse and mental ill-health in families
- Child poverty and the impact on family breakdown
- The impact of risky behaviour, including sexual exploitation, substance misuse and offending amongst young people
- The provision of support for children with special educational needs and disabilities including those transitioning to adult social care services

Models of service delivery

Children’s services are delivered through a mixed economy of in-house and independently commissioned provision. We focus on evidence-based solutions which offer choice and flexibility, including frameworks and collaborative commissioning across geographical and organisational boundaries. This includes:

- NE7 Independent Fostering Agency (IFA) framework
- NE10 independent advocacy service

- NE12 is a Flexible Procurement Agreement for delivery of placements for children and young people as outlined below:
 - Department for Education registered, independent special schools and colleges; day placements, weekly boarder placements and 52-week residential placements. All placements in these settings are for children and young people Pre-16 years
 - Department for Education registered, independent special schools and colleges; day placements, weekly boarder placements and 52-week residential placements. All placements in these settings for children and young people Post-16 years
- Residential Children’s Homes for Children and Young People aged 0 -18 years
- Ofsted Registered Residential Short Break services for Children and Young People aged 0-18 years
- Short breaks framework for community outreach and home care services for disabled children

Commissioning intentions

Our commissioning intentions going forward are focussed on:

- An integrated commissioning approach for children and families across social care and health
- Shifting resources upstream towards prevention and early help to reduce the demand on specialist services
- Tackling the root causes of disadvantage and developing more responsive and personalised services
- Increasing focus on outcomes, rather than inputs and outputs

Market opportunities

- NE12 Phase 2 – The Flexible Procurement Agreement commenced on 01 February 2018 for a period of 36 months with a further 3 x 12 month options to extend. The Flexible Procurement Agreement will remain constantly open during the first year to allow Providers to join the solution and have a minimum of two openings per year after that
- Enhanced short breaks offer for families with disabled children and expansion of personal budgets
- Explore options around support and accommodation through a framework approach
- Explore opportunities for Alternative Education
- Explore opportunities for joint commissioning of SEND placements

Development Area – Public Health

Brief introduction/current service provision

Following the introduction of the Health and Social Care Act 2012, local councils across the UK have been responsible for improving the health of their people and their communities since April 2013. In Gateshead, it is the Public Health Teams responsibility to commission and deliver a wide range of services on behalf of Gateshead Council that cover many areas, from sexual health, alcohol and drug misuse through to NHS Health Checks, mental health and wellbeing, and public awareness campaigns for diseases such as cancer, heart disease and stroke.

Demand

More people in Gateshead continue to live longer and healthier lives than ever before. However, the gaps in many outcomes remain, between the health of people in Gateshead and that of the average national population. The statistics below reflect some of the challenges we still face in Gateshead:

- Men and women living in Gateshead have a shorter life expectancy and healthy life expectancy than the national average. Currently, for men in Gateshead, this is 77.4 years, against 79.4 years nationally. For women in Gateshead, the current average life expectancy stands at 81.2 years, whereas nationally, it stands at 83.1 years
- Levels of deprivation are closely related to increased levels of need and poorer health outcomes. The Index of Multiple Deprivation (IMD) is a useful way of summarising deprivation as it denotes a general lack of resources and opportunities
- As measured by the IMD, Gateshead has levels of deprivation which are higher than the England average, nearly 31,000 (16%) of people in Gateshead live in areas which are within the 10% most deprived in England and nearly 73,000 (38%) live in 20% most deprived areas
- In Gateshead, almost 2 in 3 adults have excess weight and around 1 in 4 are obese. This is similar to the national average. Local survey data however, shows wide variations in adult obesity

across Gateshead with the highest levels of obesity being in the most deprived areas

For example, in the most deprived areas of Gateshead (within the most 20% most deprived areas of England-IMD) the proportion of obese adults is almost double that of the least deprived areas

- Approximately 29,000 people in Gateshead smoke
- Gateshead has around 80,000 people drinking at increasing and higher risk levels
- Just under half of the people in Gateshead don't take regular exercise
- 80% of the people in Gateshead don't eat a healthy diet
- In Gateshead, around 8,100 (22.1%) of children live in poverty, which is lower than the North East average (23.6%) but higher than the national average of (19.2%)

Models of service delivery

The role of the Public Health Team is also to promote healthy living, to tackle health inequalities, and to put plans in place so that everyone has the knowledge they need to help themselves stay healthy, can access a range of screening and vaccination programmes, and can be quickly and efficiently referred to the right services whenever they need more help and support. Services currently commissioned include:

- **NHS Health Checks** - The NHS Health Check programme aims to help to prevent heart disease, stroke, diabetes and kidney disease. All people between the ages of 40 and 74 years who have not already been diagnosed with one of these conditions are invited (once every five years) to have an NHS health check
- **Integrated Sexual Health Service** - The integrated sexual health service provides comprehensive, open access to sexual health services including; free testing for sexually transmitted infections (STI) and treatment, notification of sexual partners of infected persons and free provision of contraception

Models of service delivery

- **Drug and Alcohol Services** - Drug and alcohol services offer prevention support, treatment and recovery across the life course. This includes preventative intervention, specialist intervention and recovery, recovery rehabilitation and recovery support
- **Stop Smoking Services** - Contracts for Stop Smoking services (including contracts for the provision of Nicotine Replacement Therapy) are made available through: NEPO Portal for Primary Care; PharmOutcomes for community pharmacies and direct contact with Public Health Programme Leads
- **Children's 0-19 service** - This was reviewed during 2016-17 with a reprocurement taking place and a new provider commencing in July 2018. Services will focus on the early intervention and prevention agenda to ensure the best start in life for the children of Gateshead

Development Area – Mental Health

Brief introduction/current service provision

Mental health commissioning is radically developing as we are informed by the growing body of evidence on the influence of wider psychosocial factors on mental health and wellbeing. Good mental health and wellbeing is fundamental to our physical health, our relationships, our education, our training, our work and to achieving our potential. A comprehensive strategic approach to improving mental health now includes direct service provision for people currently experiencing and recovering from mental health problems alongside prevention and early intervention for those at high risk, and mental health promotion for the wider community. We are moving towards a more integrated approach to working with our NHS colleagues and partners and looking at resources across the whole system. We need to ensure we achieve a strategic shift from reactive intervention at the point of crisis to a preventative model centred on improved well-being. Our aim is for a health and social care approach that maximises quality and cost effectiveness in all service provision whilst supporting individuals along their life journey.

Demand

As of January 2018 Gateshead had 140 service users accessing 50 different providers of under 65 mental health services and 713 service users over the age of 65 accessing 85 providers.

The original Deciding Together decision, made in July 2016, focussed primarily upon the reconfiguration of the inpatient mental health beds in Gateshead and Newcastle. To realise that ambition, a fundamental **redesign of community mental health services** was needed – across all agencies.

To ensure the redesign was comprehensive, the **scope** of the original Deciding Together work was extended to include:

- Older People's Mental Health services in Gateshead
- Third Sector Mental Health services, and the wider Community and Voluntary Sector

- Social Care and other Local Authority services
- Interface with GP services
- Interface with employment and housing

Following extensive desk top data analysis and preliminary stakeholder engagement during 2017, **four week-long 'design workshops'** were held and attended by more than 70 participants including Service Users and Carers. The workshops generated a comprehensive description of the Community Mental Health services to be created in Gateshead and Newcastle, under the following four banner headlines:

- Getting help when you need it
- Understanding need and planning support
- Delivering support
- Staying well

The **comprehensive service description** now needs to be enacted.

There are different categories of service changes required – with some being fairly easy to achieve through policy and process redesign, some requiring a new approach across and between agencies delivering care, and some requiring longer term consideration and investment.

In order to move from **'design to reality'**, a steering group has been established to oversee the developments. Critically, the responsibility for enacting the developments will be shared by all partners – both commissioners and providers, across the statutory and non-statutory sectors. Updates are regularly posted on the NewcastleGateshead CCG website: <http://www.newcastlegatesheadccg.nhs.uk/get-involved/delivering-together/>

Models of service delivery

Mental health is a population issue which requires multiagency working and co-ordination. Greater importance needs to be placed on public mental health across the life course focusing on promoting positive mental health, recognising and treating problems early and preventing mental illness in those most at risk. Research shows that a small improvement in population wide levels of wellbeing

will reduce the prevalence of mental illness as well as bring the benefits associated with positive mental wellbeing. Mental Health services are currently delivered through a mixed economy of in-house and independently commissioned provision. To aid this ambition we provide and commission a range of recovery and support services:

- Rehabilitation
- Crisis support
- Outreach support to those who live in the community
- Specialist care homes
- Specialist home care
- Advocacy
- Support to carers
- Funding to the Voluntary and Community sector for wellbeing support and activities
- Personal budgets

Commissioning intentions

Working with Newcastle Gateshead CCG, we are working together to transform mental health services in Gateshead. The aim is to reduce the amount of time people spend in hospital and create better, more integrated care outside of hospital in the community, and help people to recover sooner – bringing them onto an equal footing

with physical health care. Changes will mean the creation of new in-patient facilities at Newcastle's St Nicholas' Hospital, and the opportunity to innovate a wider range of improved and new community services. Some services will be specifically provided by community and voluntary sector organisations under future new contracts linking with statutory NHS services.

New services that could be developed include different sorts of community based services shown below. Health & Social Care to work alongside our Community and Voluntary Sector (CVS) colleagues to achieve and deliver these changes. Gateshead Council would like to work with providers and explore opportunities to develop. Our commissioning intentions going forward are focussed on:

- An integrated commissioning approach for mental health across social care and health
- Shifting resources upstream targeting prevention, early help and recovery based services focused on promoting emotional wellbeing to reduce the demand on specialist services
- Looking for opportunities to develop this area and support innovative ideas; increasing use of personal budgets so that people with mental health conditions can exercise choice and control over their recovery

Development Area – Physical Disabilities and Sensory Impairment (PDSI)

Brief introduction/current service provision

There is no single definition of the word “disability” and the strategy adopts the definition from the Disability Discrimination Act 1995:

‘A physical or mental impairment that has a substantial and long-term impact on the ability of a person to carry out normal day to day activities’

For the purpose of this MPS, disabled people refers to those who have one or more physical impairment, sensory impairment or long-term condition which may be congenital or acquired at any age; and as acknowledged by the Disability Discrimination Act, may be temporary or longer-term, stable or fluctuating for example:

- Physically disabled, for example those who have impairment of the muscular-skeletal system
- Visually impaired - those with impaired vision including the blind
- Hearing impaired includes people who are hard of hearing, and may use hearing aids; people who are deaf and people who self-define as belonging to the deaf community
- Deafblind - those with a degree of vision and hearing loss significantly affecting daily living, communication and mobility
- People with acquired brain injuries - these may be acquired through exacerbations of existing conditions, through acute episodes such as strokes or through trauma to the head during a car accident, assault

Although this MPS focuses on younger/‘working age’ adults aged 18-64 with a disability, disability is not defined by age, and our approach is flexible and includes services - for example equipment, stroke care and sensory impairment - which serve many people aged 65 and over. It recognises the increasing prevalence of physical disabilities, sensory needs and long-term conditions in late middle age and older age

Demand

Physical Disability 18-64

12,590 people in Gateshead aged 18-64 are predicted to have a moderate or serious physical disability. It is predicted that the number of people aged 18-64 in Gateshead with a moderate or serious physical disability will increase by 1.3% (161) by 2020.

Sensory Disability

The number of people in Gateshead aged 18-64 predicted to have:

- A moderate or severe hearing impairment is predicted to grow from 4880 (2012) to 5050 (2020)
- A profound hearing impairment is predicted to grow from 43 (2012) to 45 (2020)
Source: CSED www.pansi.org.uk version 7.0 25
Crown copyright 2012

The Projecting Adult Needs and Service Information (PANSI) model uses older Health Survey for England data from 2001 but projects forward the number of people aged 18-64 who could have either a moderate or serious physical disability. The model suggests that there may be almost 9,700 people with a moderate disability and a further 2,900 with a serious disability. By 2030 the model predicts that the number will reduce to around 9,500 and 2,800 respectively.

Eye Health

There are 1,170 people registered blind or partially sighted in Gateshead. 73% are 65 years of age or older. 610 of these people have an additional disability (84% of these relate to a physical disability of being hard of hearing). Because registration is voluntary, this underestimates the true number of people with severe visual impairment. It also excludes a large number of people with sight loss below registrable levels (estimated to be around 2,500 people) and those with a cataract according to the Gateshead Eye Health and Sight Loss Needs Assessment 2013.

To address the underestimate of people with a visual impairment, the Royal National Institute of Blind People (RNIB) publishes estimates of the number of people living with sight loss. These estimates apply national research findings to local population projections. There are an estimated 6,430 people living with sight loss in Gateshead. Of this total, 4,140 are living with mild sight loss, 1,440 are living with moderate sight loss (partial sight) and 850 are living with severe sight loss (blindness). This means that 3.2% of the total population of Gateshead could be living with sight loss, compared to 3.1% of the total population of England. By 2030, it is projected there will be 8,220 people in Gateshead living with sight loss, an increase of 27.6%. By 2030, the number of people living with severe sight loss is projected to be 1,130, an increase of 32.9%.

Deaf or Hard of Hearing

In a 2011/12 GP patient survey, just 0.2% of those who took part in Gateshead said they were Deaf and needed to use Sign language. Applying this rate to the Gateshead population would suggest there are around 43 Deaf people who use Sign language. However, as at 5th July 2016, the register of people who are Deaf or hard of hearing shows the number of people recorded as being Deaf (though not necessarily using Sign language) in Gateshead was 187. A further 1,560 were recorded as being hard of hearing

The majority, 86.6%, of those people registered as hard of hearing were aged 65 or over, just 14% were of working age. Nationally, most hard of hearing people develop a hearing loss with increasing age and it is much more likely to happen around the age of 50 or above. Another factor in hearing loss is exposure to loud noises. From the age of 40 onwards, more men become hard of hearing than women, but this is likely because more men have been exposed to high levels of industrial noise.

In comparison with those who are hard of hearing, those who are Deaf are much more likely to be of working age, with 41% aged 65 or over, but 59% of working age. Nationally, of people aged 80 or over, there are more women who are Deaf or hard of hearing, but this reflects the fact that women tend to live longer than men, not because women are more likely to become Deaf.

Dual Sensory Loss (Visual and Hearing Impaired)

The upper estimate for people living with some degree of hearing impairment and visual impairment suggests that 1,234 people are living with less severe or severe dual sensory loss in Gateshead. Of these people, it is estimated that 410 of them are living with more severe dual sensory loss.

Models of service delivery

Currently Gateshead Council commissions a number of services to support people with PDSI ranging from information and advice, equipment, assessments and peer support.

Market opportunities

There is a need to ensure more suitable, adapted accommodation is available for people with a physical disability and/or sensory impairment. Housing problems include homes which are unsuitable to meet people's needs and require physical adaptations or improvements in their location of choice. Our commissioning intentions going forward are focussed on:

- Work with housing providers to ensure a choice of suitable adapted accommodation is available.

Assistive Technology

Increased use of Assistive Technology (AT) will be an important element for Gateshead Council plans and the Council would want to work closely with providers to make current solutions available as widely as we can and to discover new possibilities to explore with AT companies. Specifically, we will be working with local providers, voluntary and community organisations, customers and operational colleagues to embed the use of assistive technology solutions to maximise independence and reduce reliance on paid support. We will also work proactively with supported living providers to maximise the use of technology to meet individuals night time support needs; replacing the requirement for waking and sleep in night staff.

Gateshead Council wants to improve and expand the use of AT equipment and services. The aim of this is to improve the lives of people of all ages, helping people to be more independent, have healthier lives and have more choice and control.

We want to help people to stay in their own home, reduce the need for people to be in hospital and provide support to carers.

We want to promote a change in culture and practice to ensure assistive technology is always considered as part of a care package to promote independence and reduce the need for other types of care. We want AT to support: improving hydration; reducing medication errors; reducing falls; supporting those with learning disabilities; supporting those with dementia; and supporting carers for example. Gateshead Council will also want to encourage and support care providers to maximise their use of AT to support staff and customers.



24/7

Help when you need it

In the last decade the digital revolution has changed our world. Gateshead's long term vision for commissioning social care and support sees huge opportunities for using modern technology and embracing the change from analogue to digital platforms, to transform the way our services are provided and to complement the existing support provided via assistive equipment and adaptations.

Advice, information, enabling, re-assurance, independence, access, links to communities – all these areas are part of our future strategy and digital technology can help us deliver excellent services across all these fronts. New AT will play an ever increasing role in supporting healthy and fulfilling lives and providing assurance for families, friends and carers.

Gateshead Council will be developing an Assistive Technology Strategy which will be released in 2019. This will set out in more detail the councils direction of travel as it looks to embed AT in Gateshead.

Market opportunities

Gateshead Council will be keen to engage with AT manufacturers and suppliers to develop Gateshead's offer.

Quality Monitoring in Gateshead

The money that the Council spends is funded by the public and therefore must be spent in a way that meets the public needs whilst achieving the best quality and value for money. In order to ensure this is achieved all services must meet a minimum level of quality, performance and outcomes for the service users throughout the whole life of the contract.

Gateshead use a risk based approach to contract monitoring and all providers can expect to receive at least an annual quality visit or review to their service. Other data sources such as performance data, complaints, safeguarding concerns, or concerns raised from providers, the public or professionals are used to determine any additional contract monitoring that is required. This enables the resources to be targeted at those services who need additional monitoring or support to improve the quality.

For the purposes of quality monitoring a Quality Assessment Framework (QAF) is used. Gateshead has developed a set of outcome standards that are used to measure services against. The outcome standards within the QAF are:

Outcome 1: People Benefit from Person Centred Care and Support

Outcome 2: People are Safeguarded from Abuse

Outcome 3: People are supported by Excellent Staff

Outcome 4: Organisational and Management Systems ensure Excellent Quality Services

Outcome 5: People Benefit from Excellent Security, Health and Safety

There needs to be effective quality monitoring to ensure that services are meeting the needs of the people who are using those services. Monitoring is essential in reducing the exposure to risk and to ensure providers are able to provide the highest quality of service provision to the people of Gateshead.

Healthwatch

The Council has commissioned Tell Us North to deliver Healthwatch Gateshead.

The objectives of our organisation are:

The influencing of the wider determinants of health and social care by:

- Working with local communities to influence and improve the quality of health, wellbeing and social care services
- Providing community engagement, research, evaluation and assessment services within the fields of health, wellbeing and social care
- Providing training and development of skills for volunteers and the wider community
- Providing information and advice to the general public about local health and social care services

About Healthwatch Gateshead

Healthwatch Gateshead is one of 152 local Healthwatch organisations established throughout England on 1 April 2013 under the provisions of the Health and Social Care Act 2012. There is a dual role to champion the rights of users of social care and health services and to hold service providers to account for how well it engages with the public. Healthwatch Gateshead have these functions:

- Promoting and supporting the involvement of a diverse range of people in monitoring, commissioning (planning and buying) and providing social care and health services
- Obtaining the views of the wider community about their needs and experiences of local social care and health services and making those views known to those involved in commissioning and delivering services

- Providing information and signposting to the public about accessing social care and health services
- Making reports and recommendations about how social care and health services could or should be improved
- Providing information that supports Healthwatch England in its role to understand the needs, experiences and concerns of people who use services and speak out on their behalf

For all service provisions, quality and safety underpins all our intentions. Gateshead Council is responsible for monitoring the standard of care and support services delivered, whether directly commissioned or not, to ensure services are safe and of a good quality. The Gateshead Council Contract Management team works collaboratively with providers to acknowledge good practice and to ensure that services are safe, deliver high quality outcomes to service users and evidence compliance with regulatory and contract requirements. The team work with a range of individuals and organisations including care practitioners in the community and a variety of teams and organisations within and outside the Council. Healthwatch Gateshead is a key stakeholder/partner in helping the people of Gateshead challenge and have their voice heard with Gateshead Council to ensure services are of high quality and safe.

Workforce Development in Gateshead

The ethos and commitment to change, as set out in the MPS needs to be reflected in the way in which Gateshead Council's Workforce Development Team engages and supports the wider Social Care Workforce across Gateshead. It is widely recognised that any organisations greatest resource is its workforce. In these times of reduced public spending and the impact this has on the private, voluntary and independent sector, it is important to show our commitment to our employees through robust training and development opportunities which will in turn:

- Reduce staff turnover and increase staff retention rates
- Increase productivity and improve flexibility of the work force
- Increase employee motivation and engagement
- Raise standards and improve quality
- Develop skills and knowledge
- Embed positive values and attitudes
- Improve efficiency
- Promote and maintain good employment practice
- Support the development of a qualified social care workforce

Members of Gateshead's Workforce Development Team presented at the Provider Conference in November 2017, the focus of the workshop was to encourage participants to think about workforce development in its broadest terms and linking it to business activities such as strategic planning, performance management and career development. There were some key areas of development which could support the Social Care sector with workforce development:

- Sharing of training resources and support smaller organisations to access good quality training and development opportunities
- Creation of a one stop portal for advertising training and development across Gateshead
- Hosting large conference style events with key note speakers

- The need for Workforce Development to work closer with Commissioning in order to better support companies who hold contracts with Gateshead in identifying and accessing training and development opportunities

Gateshead Council's Workforce Development Team does two key things, we: **develop people** and **develop organisations**. Workforce Development Advisers are experienced trainers and developers who can offer you and your Service:

Service and Succession Planning

We can support organisations to undertake a training needs analysis and advise you on what would best meet your needs. Depending on the type of services you provide, we may be able to access funding to help with the cost of training, or provide solutions to inspection action plans.

We want you to maximise the potential within your team and can work with you to ensure you have the right people in place for effective service delivery, now, and in the future.

Accredited Training

We offer nationally accredited training courses ranging from Food Safety and Allergen Awareness, to First Aid and Health and Safety sessions, as well as a range of distance learning opportunities. We can also advise on how you can develop employees through apprenticeships and utilise the apprenticeship levy.

Bespoke training

We can offer bespoke training for your Service. Through a training needs analysis we can offer advice and guidance on the learning and development activities which will best meet your service needs. We will identify how we can support you to deliver these activities and provide ongoing updates and evaluation on progress and outcomes. We may be able to help you to access funding to help with the cost of training, depending on the services you offer and availability of funding. We will be happy to discuss this with you.

Service Improvement

Lean Practitioners can facilitate lean analysis of your Service and streamline processes to generate improvements and efficiencies.

Management Development

We deliver a variety of courses to support the development of managers and potential future managers. These include non-accredited short courses on specific management subject areas and accredited courses in Leadership and Management, leading to a recognised qualification.

Psychometric Testing Service

We offer a Psychometric Testing Service for organisations to support decision making as part of the recruitment and selection process, helping to ensure organisations recruit the right people.

Upskilling

Our experienced trainers build capacity within the organisation by equipping employees with the skills and knowledge needed to effectively deliver services. If the training is specialist, we can advise on how best to commission tailored training in line with the Corporate Procurement Framework.

Employee Engagement

We have experienced facilitators who can offer practical advice on employee engagement, managing and embedding change initiatives. If you need focus groups, workshops, conferences, team/service development, we can support you to develop and deliver your events in line with your desired outcomes. If your service has a particular issue, we can work with you to identify the root cause of the issue using a range of diagnostic tools to identify the best way forward.

We look forward to working with you in the future

Contact us

To find out how we can help your Service, contact Business Support, Workforce Development on 0191 433 2216 or email WorkforceDevelopmentSupport@gateshead.gov.uk

Provider Forums

Provider forums are an opportunity to open a dialogue between the Gateshead Council and providers and help ensure the market is responsive to changing service user need, including local care provision. As well as being an opportunity for the Council to share information and provide support to providers, forums are an opportunity for providers to network, raise questions and bring fresh ideas to discussions.

To find out more about Provider Forums in Gateshead please contact the Commissioning Team at **commissioningteam@gateshead.gov.uk**

Procurement

Procurement is an important driving force in Gateshead Council for identifying and realising cost efficiencies and guiding the improvement of Value for Money in the Council's annual spend. Procurement also works closely with local business support organisations to ensure improved access to business opportunities with the Council and assist's Small to Medium Enterprises (SMEs) and Voluntary & Community Sector (VCS) organisations to understand and engage with the tender process and produce quality responses to invitations to tender.

Social care commissioners and the procurement team work closely to design procurements that are sensitive to local market conditions and take account of the views of providers.

Gateshead tender opportunities are available via **www.nepoportal.org**

The purpose of this website is to support the procurement process by providing an e-tendering solution, advertising of tender opportunities and electronic tendering. Within the Suppliers Area of the NEPO portal website providers can:

- Register for FREE
- Receive notification emails of new tender opportunities that match your company criteria
- Search facility to find current tender opportunities

Feedback on the MPS

We welcome your feedback on the MPS.

Have you found the Market Position Statement helpful?

Which areas were useful?

Which areas could we improve?

Which areas would you like to see more information?

How can we keep you updated?

**If you have any feedback, suggestions or for further information
about the MPS please contact the Commissioning Team on:
commissioningteam@gateshead.gov.uk**

TITLE OF REPORT: **Nomination of Local Authority School Governors**

REPORT OF: **Caroline O'Neill, Strategic Director Care, Wellbeing and Learning**

Purpose of the Report

1. Cabinet is asked to nominate local authority governors to schools seeking to retain their local authority governor in accordance with The School Governance (Constitution) (England) Regulations.

Background

2. Schools - The School Governance (Constitution) (England) Regulations require all governing bodies to adopt a model for their size and membership. The regulations prescribe which categories of governor must be represented and what the level of representation is for each. The local authority's nomination is subject to the approval of the governing body. If approved, the nominee is appointed by the governing body.

Proposal

3. It is proposed that Cabinet approves the nominations to schools as shown in appendix 1.

Recommendations

4. It is recommended that Cabinet:
 - (i) approves the nomination for reappointment of local authority governors to the schools as set out in appendix 1 to ensure the School Governing Bodies have full membership; and
 - (ii) notes the term of office as determined by the Schools' Instrument of Government.
-

CONTACT: John Finch

extension: 8626

Policy Context

1. Schools

In accordance with The School Governance (Constitution) (England) Regulations, local authorities can nominate any eligible person as a Local Authority governor. Statutory guidance encourages local authorities to appoint high calibre governors with skills appropriate to the school's governance needs, who will uphold the school's ethos, and to nominate candidates irrespective of political affiliation or preferences. A person is disqualified as a Local Authority governor if they are eligible to be a Staff governor at the same school.

Consultation

2. The Cabinet Member for Children and Young People has been consulted.

Alternative Options

3. The alternative option would be to make no nomination/appointment to the vacancies, leaving governing bodies under strength and less likely to demonstrate the correct configuration.

Implications of Recommended Option

4. Resources:

a) **Financial Implications** - The Strategic Director, Corporate Resources confirms there are no financial implications arising from this report.

b) **Human Resources Implications** - None

c) **Property Implications** - None

5. **Risk Management Implication** - None

6. **Equality and Diversity Implications** - None

7. **Crime and Disorder Implications** - None

8. **Health Implications** - None

9. **Sustainability Implications** - None

10. **Human Rights Implications** - None

11. **Area and Ward Implications** - None

12. Background Information

The School Governance (Constitution) (England) Regulations.

13. Local Authority Governor Nominations

Schools

In accordance with the School Governance (Constitution) (England) Regulations 2012, the following Local Authority governors are nominated for a period of four years (as stipulated in the individual Instruments of Government) with effect from the dates stated below:

School	Nomination	Date from
St Albans Primary, Pelaw	Mrs Maureen Harris	2 nd September 2019
St Joseph's Primary, Gateshead	Mr Geoff Brown	13 th October 2019

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TITLE OF REPORT: Council Tax and Non-Domestic Rates – Transfer of Uncollectable Amounts

REPORT OF: Darren Collins, Strategic Director, Corporate Resources

Purpose of the Report

1. This report asks Cabinet to approve the transfer of outstanding balances from Council Tax and Non-Domestic Rates (NDR) accounts, where all possible recovery action has been taken and the balances are now considered to be uncollectable.

Background

2. Council Tax and NDR charges are levied in accordance with statutory legislation. Under the localisation of Non-Domestic Rates Business Rates, a proportion of monies collected by the Council are retained locally to form part of the core funding of the Council.
3. Charges which remain unpaid are subject to prompt appropriate recovery action. Despite this action there remain some debts, which are considered uncollectable.
4. The amounts, which have been identified as uncollectable are summarised at appendix 1. These balances represent the full amount identified as uncollectable at the end of the financial year 2018-19.

Proposal

5. It is proposed to transfer the balance of 1,022 accounts to the value of £264,958.58 for Council Tax and 276 accounts to the value of £667,301.29 for Non-Domestic Rates.
6. In addition to this, balances of £500.00 or less on 2,454 individual accounts totalling £125,053.90 in respect of Council Tax and 104 accounts totalling £2,969.11 for Non-Domestic Rates, have been transferred under delegated powers in accordance with Financial Regulation 8.10.
7. The total proposed transfer of uncollectable balances is therefore £390,012.48 in respect of Council Tax and £670,270.40 in respect of Non-Domestic Rates. Of the proposed Non-Domestic Rates transfer, £523,944.15 (78%) is as a result of insolvency.
8. The amount of the proposed transfer represents 0.4% of the Council Tax collectable debit and 0.7% of the Non-Domestic Rates collectable debit for 2018-19.

Recommendations

9. It is recommended that Cabinet agree to:

- (i) The transfer of 1,022 uncollectable accounts in respect of Council Tax balances totalling £264,958.58.
- (ii) The transfer of 276 uncollectable accounts of Non-Domestic Rates balances totalling £667,301.29.
- (iii) Note the action taken under delegated powers to transfer Council Tax and Non-Domestic Rates accounts with balances of £500 or less identified in paragraph 6 of this report.

For the following reason:

- (i) To ensure the effective management of the Council's resources.
- (ii) To ensure that the Council Accounts accurately reflect the correct financial position.

CONTACT: John Jopling extension 3582

APPENDIX 1

Policy Context

1. The proposals in this report are consistent with Council priorities and in particular ensuring that effective use is made of Council resources to support the framework for “Making Gateshead a Place Where Everyone Thrives”.

Background

2. The transfer reflects Council Tax and NDR accounts where the recovery process has been exhausted and it is no longer cost effective to pursue the cases through the court process.

Details of Debts Included in Transfer

3. The tables below give details of the reason and the year that the debt was created.

Council Tax

Year of Debit	Deceased	Insolvency	Other	Total
	£'000's	£'000's	£'000's	£'000's
Pre 2016	16	61	150	227
2017/18	10	34	50	94
2018/19	4	50	15	69
Total				390

Non-Domestic Rates

Year of Debit	Insolvency	Other	Total
	£'000's	£'000's	£'000's
Pre 2016	137	131	268
2017/18	180	10	190
2018/19	206	6	212
Total			670

Consultation

4. The Leader of the Council has been consulted on this report.

Alternative Options

5. No alternative options are proposed. A regular review of debt owed to the Council is an essential part of good recovery and accounting procedures.

Implications of Recommended Option

6. Resources

a) Financial Implications - The Strategic Director, Corporate Resources confirms that the cost of the transfer of £390,012.48 for Council Tax and £670,270.40 for NDR can be met from the bad debt provision within the Collection Fund.

b) Human Resources Implications – Nil

c) Property Implications - Nil

7. Risk Management Implications – The transfers mitigate the risk of entries in the Council's statement of accounts being incorrect.

8. Equality and Diversity Implications – Nil

9. Health Implications - Nil

10. Crime and Disorder Implications - Nil

11. Sustainability Implications - Nil

12. Human Rights Implications – Nil

13. Area and Ward Implications – All Wards

Background Information

14. Nil

TITLE OF REPORT: Surplus Declaration and Community Asset Transfer of Bowling Greens and Pavilions

JOINT REPORT OF: Mike Barker, Strategic Director Corporate Services and Governance
Colin Huntington, Acting Strategic Director, Communities and Environment

Purpose of the Report

1. To seek approval to (i) the properties listed below being declared surplus to the Council's requirements, (ii) the future proposals for the properties after being declared surplus and (iii) providing investment in the sites:
 - Marley Hill Bowling Green and Pavilion
 - Pelaw Bowling Green and Pavilion

Background

2. At its meeting on 19th September 2017 (Minute Number C62), Cabinet approved the rationalisation of the Council maintained stock from 27 to 14 greens as recommended within the Playing Pitch Strategy. This would enable the Council to achieve the proposed 2017/18 budget saving of £75,000. It was agreed, however, to defer implementation until the 1st April 2019 and also undertake a feasibility study to consider the potential asset transfer of 3 sites (Pelaw, Marley Hill and Felling Park).
3. As a result of the feasibility work, two of the associations at Pelaw and Marley Hill are now in a position to proceed with taking on the responsibility of operating independently of the Council. The Felling Park Bowls Club is part of the Friends of Felling Park and Town Centre group and their application is more complex. Further work with the Felling group is required to ensure that they are in a position to proceed with a full community asset transfer of the green and pavilion.
4. The properties at Marley Hill and Pelaw are shown edged black on the attached plans.

Proposal

5. It is proposed that the properties be declared surplus to the Council's requirements and thereafter dealt with in accordance with the proposals set out in the attached appendices (1& 2).
6. To ensure the bowling clubs can operate and become sustainable it is proposed to provide investment at each site. The funding will be used by the volunteers to minimise some of the costs of operating the greens. This will be achieved through the purchase of grass cutting equipment and onsite storage together with essential

site improvements which may arise to complete a Community Asset Transfer. Details of the proposals are set out in attached appendix 3. The investment will be provided through the underspend in the 2018/19 Gateshead Thrive Fund allocation, which fits with the criteria of the fund, namely:

- the development of new ways of working
- capacity building activity, including staff, volunteer and management committee training, strengthening organisational structures and systems
- the costs of asset transfers.

Recommendations

7. Cabinet is asked to approve the recommendations set out in appendices 1 to 3 of this report.

For the following reasons:

- (i) To manage resources and rationalise the Council's assets in line with the Corporate Asset Strategy and Management Plan.
- (ii) To realise savings identified through rationalisation of the bowling green portfolio as agreed by Cabinet in 2017.

CONTACT: Bev Horton; Paul Cairns & Stephen Ward extensions: 3502, 2816 & 3148

APPENDIX 1: Marley Hill Bowls Pavilion and Bowling Green, Church Street, Marley Hill NE16 5DW

Policy Context

1. The proposed surplus declaration supports the overall vision for Making Gateshead a Place where people Thrive, in particular supporting communities to support themselves and each other.
2. The proposed declaration will also accord with the provisions of the update of the Corporate Asset Strategy and Management Plan 2015 – 2020, in particular, the rationalisation of the estate through disposal of an uneconomic asset.

Background

3. The property known as Marley Hill Bowls Pavilion and Bowling Green, which is shown edged black on the attached plan is held by the Council as trustee.
4. The property is subject to a Trust Deed dated 5 June 1969 which states that the objects of the Trust is for the property to be held “upon trust as a public recreation ground for the inhabitants of the area of Whickham”. The Council must therefore ensure that any decisions made in relation to the Trust property meet this requirement.
5. As the property is held in trust, the consent of the Charity Commission and the Coal Industry Social Welfare Organisation (CISWO) is also required.
6. CISWO will only consent to a lease for a term of 25 years. Terms have, therefore, been provisionally agreed with the Marley Hill Community Bowling Club CIO for a 25 year lease pursuant to the Council’s Community Asset Transfer policy. This is considered to be in the best interests of the Trust and once formal approval is obtained from CISWO the consent of the Charity Commission will then be sought.

Proposal

7. It is proposed that the property be declared surplus to the Council’s requirements and a 25 year lease at a nil rent be granted to the Marley Hill Community Bowling Club CIO, which is considered to be in the best interests of the Trust.

Recommendation

8. It is recommended that Cabinet:
 - (i) Declare the Property surplus to the Council’s requirements;
 - (i) Authorise the Strategic Director, Corporate Services and Governance to grant a 25 year lease at a nil rent pursuant to the Council’s Community Asset Transfer policy.

Consultation

9. In preparing this report consultations have taken place with the Leader, Deputy Leader, Communities and Volunteering Portfolio Holders and Ward Councillors for Whickham South and Sunnyside.

Alternative Options

10. The option of retaining the property has been discounted as maintenance of the green and pavilion had been identified as an efficiency saving. There were no alternative viable options for the use of the site.

Implications of Recommended Option

11. **Resources:**
- a) **Financial Implications** - The Strategic Director, Corporate Resources confirms that up to £13,346 of required resources will be met from the Gateshead Thrive Fund.
 - b) **Human Resources Implications** - There are no direct staffing implications arising from the recommendations in this report, the Street Scene employees will be redeployed to other sites and locations maintained by the service.
 - c) **Property Implications** - The future disposal of this property will result in a reduction in the Council's overall property portfolio thus reducing operational costs.
12. **Risk Management Implication** - The future disposal of this property will remove opportunities for vandalism to a vulnerable property.
13. **Equality and Diversity** - There are no implications arising from this recommendation.
14. **Crime and Disorder Implications** - The future disposal of this property will remove opportunities for crime and disorder, especially vandalism and theft.
15. **Health Implications** - There are health implications arising as result of this report, as the clubs continue to operate and develop, the activities provided should continue to provide both physical and mental health benefits of members of the clubs and other residents who participate in activities delivered at each site.
16. **Sustainability Implications** - The grant of a lease will ensure the future sustainability of the pavilion and use of the bowling green thus fulfilling the Council's obligations in accordance with the Trust.
17. **Human Rights Implications** - There are no implications arising from this recommendation.
18. **Ward Implications** – Whickham South and Sunnyside.
19. **Background Information** – Minute No. C62 (2017).

APPENDIX 2: Pelaw Bowls Pavilion and Bowling Green, Bill Quay Park, Station Road, Pelaw. NE10 0RN

Policy Context

1. The proposed surplus declaration supports the overall vision for Making Gateshead a Place where People Thrive, in particular, supporting communities to support themselves and each other.
2. The proposed declaration will also accord with the provisions of the update of the Corporate Asset Strategy and Management Plan 2015 – 2020, in particular, the rationalisation of the estate through the disposal of an uneconomic asset.

Background

3. The property known as Pelaw Bowls Pavilion and Bowling Green, which is shown edged black on the attached plan, is held by the Council for the benefit improvement and development of the borough pursuant to section 120(1) of the Local Government Act 1972. The Council has the authority to dispose of land at an undervalue of no more than £2,000,000 and that it is likely to contribute to the achievement of the promotion or improvement of the economic, social and environmental well-being of persons residing in the borough. The purpose of the disposal will clearly contribute to the social and environmental well-being of the borough.

Proposal

4. It is proposed that the property be declared surplus to the Council's requirements and a 35 year lease at a nil rent be granted to Pelaw Community Bowling Club pursuant to the Council's Community Asset Transfer policy.

Recommendation

5. It is recommended that Cabinet:
 - (ii) Declare the Property surplus to the Council's requirements;
 - (iii) Authorise the Strategic Director, Corporate Services and Governance to grant a 35 year lease at a nil rent pursuant to the Council's Community Asset Transfer policy.

Consultation

6. In preparing this report consultations have taken place with the Leader, Deputy Leader, Communities and Volunteering Portfolio Holders and Ward Councillors for Pelaw and Heworth.

Alternative Options

7. The option of retaining the property has been discounted as the maintenance of the green and pavilion had been identified as an efficiency saving. There were no alternative viable options for the use of the site.

Implications of Recommended Option

8. Resources:

a) Financial Implications - The Strategic Director, Corporate Resources confirms that £13,346 of required resources will be met from the Gateshead Thrive Fund.

b) Human Resources Implications - There are no direct staffing implications arising from the recommendations in this report, the Street Scene employees will be redeployed to other sites and locations maintained by the service.

c) Property Implications - The future disposal of this property will result in a reduction in the Council's overall property portfolio thus reducing operational costs.

9. **Risk Management Implication** - The future disposal of this property will remove opportunities for vandalism to a vulnerable property.

10. **Equality and Diversity** - There are no implications arising from this recommendation.

11. **Crime and Disorder Implications** - The future disposal of this property will remove opportunities for crime and disorder, especially vandalism and theft.

12. **Health Implications** - There are health implications arising as result of this report, as the clubs continue to operate and develop, the activities provided should continue to provide both physical and mental health benefits of members of the clubs and other residents who participate in activities delivered at each site.

13. **Sustainability Implications** - The future disposal of this property will reduce the level of the Council's operational costs, including gas and electricity use, which will subsequently result in a reduction in the Council's carbon footprint.

14. **Human Rights Implications** - There are no implications arising from this recommendation.

15. **Ward Implications** – Pelaw and Heworth.

16. **Background Information** – Minute No. C62 (2017).

Appendix 3: Findings of the feasibility work into transferring bowling greens to community organisations.

1. The Neighbourhood Management and Volunteering Team (NMVT) & CAST have worked closely with each of the bowls clubs to assess whether it was feasible to transfer the greens and pavilions pursuant to the Community Asset Transfer policy (CAT). The review covered the following areas:
 - a. **New ways of Working:** Each bowls club has adopted a new constitution and have applied to become a Charitable Incorporated Organisation (CIO). Marley Hill has completed the process and gained charitable status whilst Pelaw is awaiting final approval from the Charity Commission. Felling Bowls Club is part of the Friends of Felling Park and Town Centre and their governing document is more complex as it includes the wider work they carry out with the Community Library. A further report will be submitted to Cabinet in relation to the Felling Expression of Interest.
 - b. **The cost of asset transfers:** A budget forecast and cashflow has been developed with each club.
 - i. Currently all costs for the delivery of bowling is met by the Council. Costs far exceed the income generated through annual green fees (approximately circa 90%).
 - ii. The major expenditure is on the maintenance for the green at circa £7-8k per annum per green.
 - iii. Development of cashflows have enabled the clubs to establish their core costs outlining the requirements for maintaining the greens and pavilions.
 - c. **Capacity building activity, including staff, volunteer and management committee training, strengthening organisational and systems:**
 - i. The cost of a Green Card is currently £48 per member per season. Contributions to the Council will cease and fees will be retained by the clubs which will contribute to the running costs of the organisation as an independent charity.
 - ii. The clubs are aware that the future operation of the greens will only be possible with the delivery of essential ground maintenance by their volunteers. The total cost of greens maintenance and building maintenance and running costs is estimated to be £2600 - £3000 per year for each of the clubs.
 - iii. Increasing the clubs' ability to generate income through diversification of activities has been considered, such as community bowls events, open days, working with schools and creating new activities such as tai chi.
 - iv. Increasing membership fees and reviewing the fees payable have also been considered by the clubs as a means of meeting the costs of a rationalised independently run bowling green and pavilion. It has been recognised that there is a need to increase the membership base. New members have been recruited since news of the withdrawal of funding for the three sites. New categories of membership have also been created at £10 per annum to offer inclusion to those who do not play bowls but wish to participate in the social elements of the club.

Reviewing the membership fees is a key element to independent sustainability by all clubs in order to balance the revenue account alongside other self-supporting fund-raising activity.

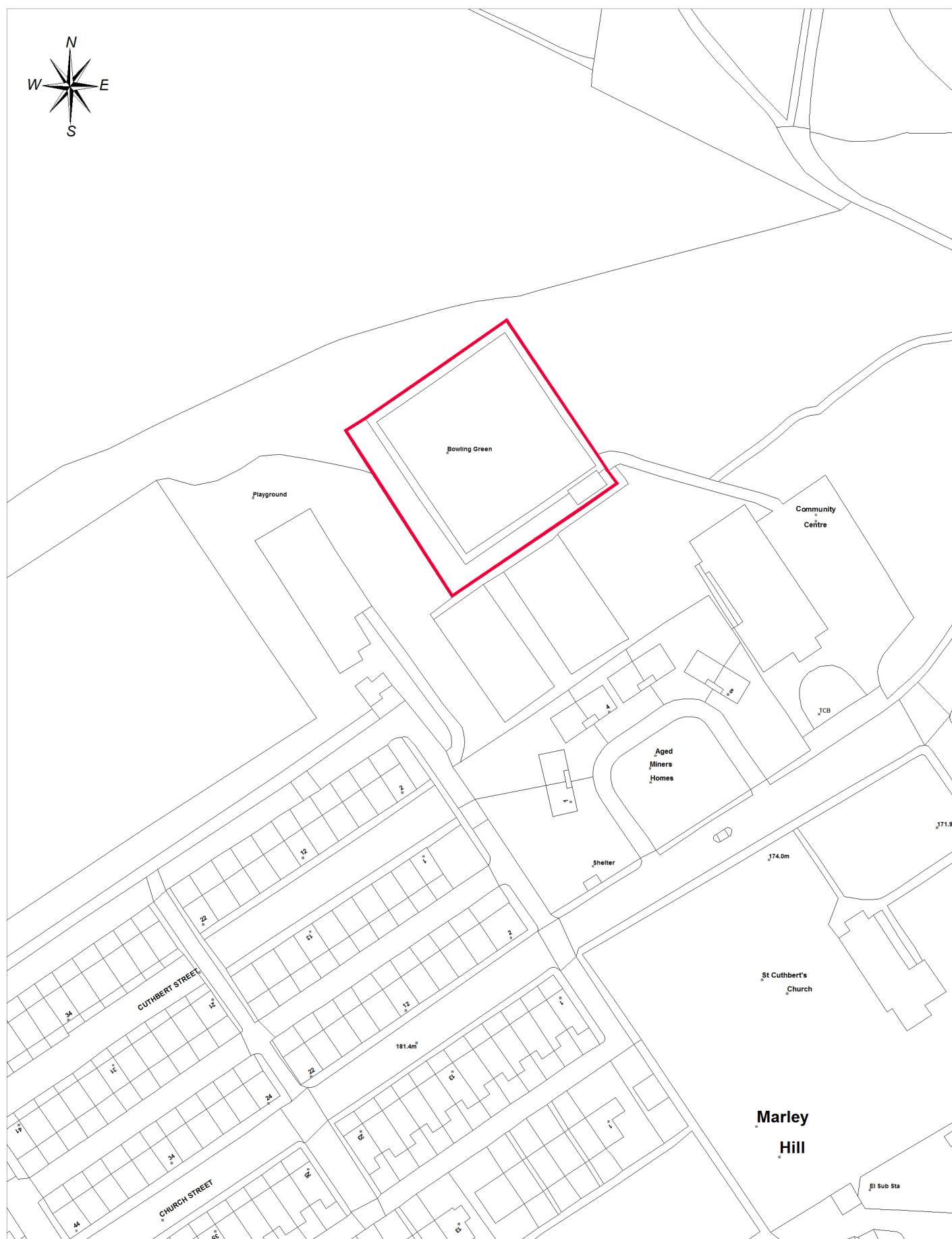
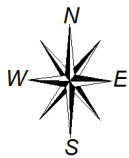
- v. The clubs will be supported to secure additional funding through grants from funding trusts and foundations for improvement to the sites. Funding to support revenue activities could be considered if the benefits of bowling can be conveyed to new audiences, meeting the objectives of funders.
- vi. Work on the development of the clubs' websites and increasing use of social media has progressed and all three clubs will be registered with www.OurGateshead.org

2. Community Benefit

- a. Work to widen the membership of the bowling clubs has been undertaken together with the work to widen the range of activity on offer by all three clubs to embrace the Thrive objectives. The clubs recognise the need to diversify beyond the bowls offer and are eager to establish new arrangements for working with the community. Members from Marley Hill, for example, have taken part in safeguarding training hosted by the Council.

3. Site Investment & Improvement

- a. A full assessment of each site has been undertaken and running and maintenance costs have been established. Given the timescale for development, resources are required for one-off purchases of certain items. Equipment for the grounds maintenance will be required in the form of grass cutters and storage sheds.
- b. Some site improvements may be required to ensure the sites continue to provide a safe environment in which to bowl and take part in other activities.



Title

**Proposed Lease Bowls Pavilion and Bowling Green
Marley Hill Park, Church Street, NE16 5DW**

Scale
1 : 1250

Date Created
1st November 2018

Drawn By
M Hawkyard

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Drawing Number
000022(A)

Rev
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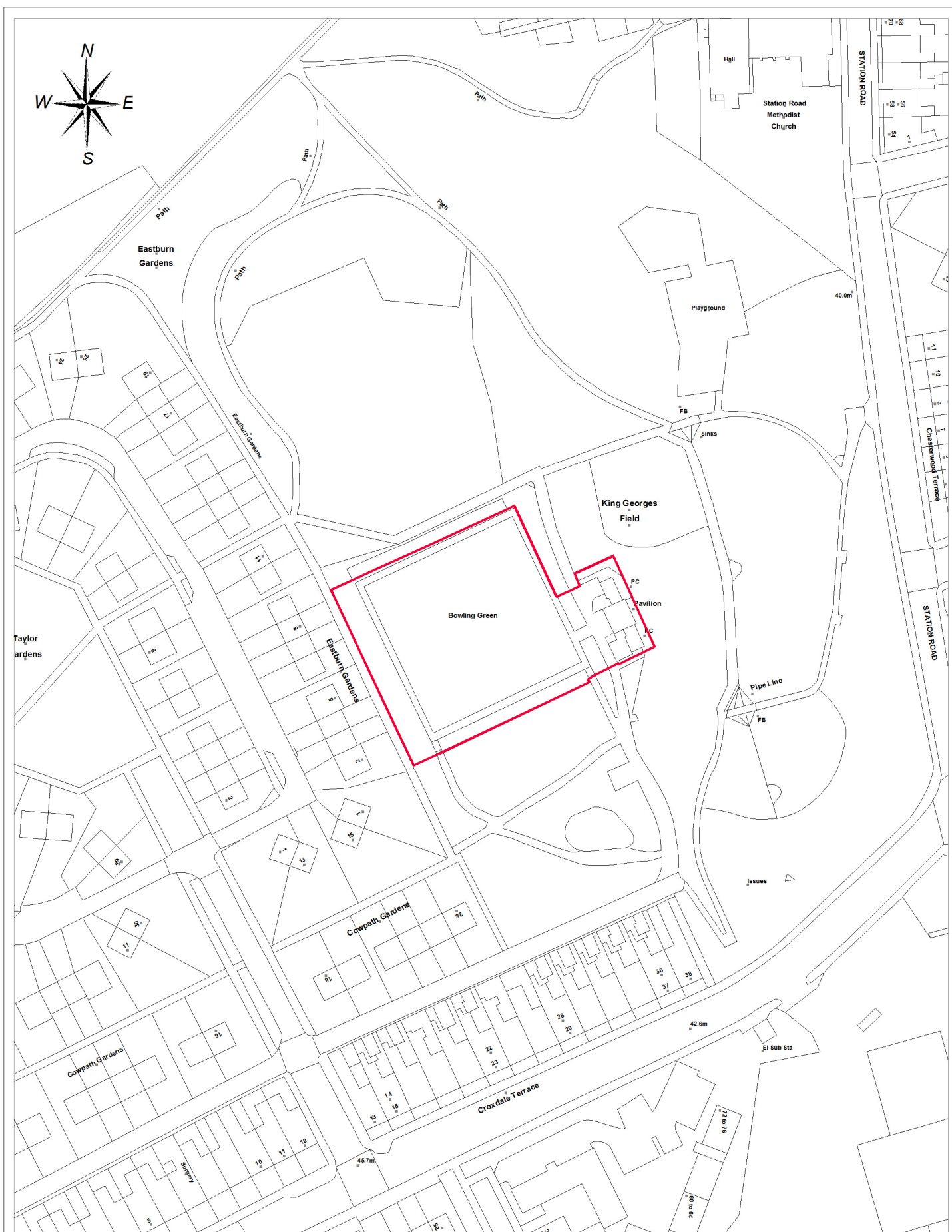
Date Printed
1st November 2018

O/S NUMBER
NZ2058SW



Legal, Democratic and Property Services
Corporate Services and Governance
Gateshead Council

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Title

**Bill Quay Park Park Bowls Pavilion
King Georges Field, Station Road, Bill Quay**

Scale
1:1250

Date Created
6th December 2018

Drawn By
M Hawkyard

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Drawing Number
000613

Rev
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Date Printed
6th December 2018

O/S NUMBER
NZ2962SE



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Corporate Services and Governance
Gateshead Council

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TITLE OF REPORT: **Petitions Schedule**

REPORT OF: **Mike Barker, Strategic Director, Corporate Services and Governance**

Purpose of the Report

1. To provide an update on petitions submitted to the Council and the action taken on them.

Background

2. Council Procedure Role 10.1 provides that any member of the Council or resident of the borough may submit a petition to the Leader of the Council, to another member of the Council nominated by the Leader, to the Chief Executive or a Strategic Director.

Proposal

3. Cabinet is asked to note the petitions received and actions taken on them.

Recommendations

4. It is recommended that Cabinet note the petitions received and action taken on them.

For the following reason:

To inform the Cabinet of the progress of the petitions.

CONTACT: Mike Aynsley extension: 2128

APPENDIX 1

Policy Context

1. The information is provided in accordance Council Procedure Rule 10.2 whereby progress of petitions is to be reported regularly to meetings of the Cabinet.

Background

2. Council Procedure Rule 10.1 provides that any member of the Council or resident of the borough may submit a petition to the Leader of the Council, to another member of the Council nominated by the Leader, to the Chief Executive or a Strategic Director.

Consultation

3. This report has been prepared following consultation as set out in the schedule.

Alternative Options

4. There are no alternative options.

Implications of Recommended Option

5. Resources:

- a) **Financial Implications** – The Strategic Director, Corporate Resources confirms that there are no financial implications arising from this report.

- b) **Human Resources Implications** – Nil

- c) **Property Implications** - Nil

6. **Risk Management Implication** - Nil

7. **Equality and Diversity Implications** - Nil

8. **Crime and Disorder Implications** – Nil

9. **Health Implications** - Nil

10. **Sustainability Implications** - Nil

11. **Human Rights Implications** - Nil

12. **Area and Ward Implications** - Borough wide

Background Information

13. Petitions schedule attached.

APPENDIX 2

PETITIONS SUBMITTED TO GATESHEAD METROPOLITAN BOROUGH COUNCIL

DATE RECEIVED	REF	FROM	ISSUE	FORWARDED TO	ACTION TO DATE
14.02.18 Submitted to Strategic Director, Corporate Services and Governance	01/18	Petition from GMB	Petition against the proposed parking restrictions on Shearlegs Road, Albany Road and Park Road	Strategic Director, Communities and Environment	The petition has been received in response to the Council's transport consultation on proposed waiting restrictions in the Shearlegs Road area. The petition will be considered together with other representations received.
14.11.19 Submitted to Strategic Director, Corporate Services and Governance	09/18	Petition from Residents of Meadowbrook Drive, Wardley	Petition objecting to the introduction of additional road humps	Strategic Director, Communities and Environment	Through the legal process the decision has been taken to proceed with the scheme as advertised and the lead petitioner has been advised. It is proposed that the petition be removed from the schedule.
14.12.18 Submitted to Strategic Director, Corporate Services and Governance	10/18	Petition from residents of Wardley and surrounding area	Petition objecting to the proposed traffic regulation order for Sunderland Road.	Strategic Director, Communities and Environment	The petition is currently being considered by officers as part of the legal process and a decision will be made later this month.
07.02.19 Submitted to the Strategic Director, Communities and Environment	01/19	Petition from residents of Beacon Rise	Petition requesting residential/permit parking on Old Durham Rd at Beacon Rise and part of Bluebell Close	Strategic Director, Communities and Environment	In view of the petition and other representations made the scheme has been amended and the lead petitioner has been advised. It is proposed that the petition be removed from the schedule.

05.03.19 Submitted to the Strategic Director, Corporate Services and Governance	03/09	Petition from residents of Sanders Gardens and Highridge, Birtley	Petition requesting the implementation of traffic control and traffic calming measures on Sanders Gardens and Highridge, Birtley	Strategic Director, Communities and Environment	Initial site investigations have been completed and a meeting has taken place with one of the ward members to discuss residents' concerns. A report will now be compiled including recommendations.
15.03.19 Submitted to the Strategic Director, Corporate Services and Governance	04/09	Petition from residents of Rowlands Gill	Petition requesting the removal of road humps in Rowlands Gill.	Strategic Director, Communities and Environment	The petition is currently being considered by officers.
20.03.19 Submitted at the Council Meeting by Councillor McHugh	05/09	Petition from residents of Gateshead	Petition requesting that affordable homes are built on the Council Nursery site at Whickham Highway	Strategic Director, Communities and Environment	The petition is currently being considered by officers.
05.04.19 Submitted to Strategic Director, Corporate Services and Governance	06/09	Petition from residents of Church Rise, Whickham	Petition requesting permission to undertake tree management work on a tree in St Mary's Church cemetery, Whickham	Strategic Director, Communities and Environment	The petition is currently being considered by officers.

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A
of the Local Government Act 1972.

Document is Restricted

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